

RESPONSIBLE INVESTING, SUSTAINABLE GROWTH*

Invest in

ICICI Prudential ESG Fund

NFO Period: Sept 21 – Oct 5, 2020

*Sustainable growth does not signify sustainability / assurance of returns under the Scheme.



The Sustainable way of Investing through ICICI Prudential ESG Fund

ESG FACTORS

ESG – Environmental, Social and Governance – is a generic term for evaluating corporate behavior and is used interchangeably with sustainable, responsible, impact or ethical investment.

ENVIRONMENTAL SENSITIVITY continues to rise as health, lifestyle and economic risks are increasingly quantified. Social imbalances are becoming political hot potatoes: whether it's rising economic disparities and opportunities, gender biases or social class systems. Governance makes headlines – until recently more often the lack of it – with progressively lower odds of sparing those that let down or get caught.





ESG INVESTING – Factors Explained

ENVIRONMENTAL EMPATHY (E)

COMPANIES ARE SCORED BASED ON SOME OF THE FOLLOWING ACTIVITIES UNDERTAKEN TO:



Efficiently Dispose Waste



Address Climate Change



Prevent Pollution



Conserve Energy



Conserve Water

The list under each head is not exhaustive.

COMPANY A
(Industrial Manufacturing)

Inefficiently Using Water



Water is vital for The paper industry. Inefficiency can Affect their Future operations.

COMPANY B
(Software Industry)

Opt For Renewable Energy Sources



Conserving Non-renewable Energy is of Utmost importance. This helps in Reducing operating Costs.

The above is only for illustrative purposes.

SOCIAL RESPONSIBILITY (S)

COMPANIES ARE SCORED BASED ON SOME OF THE FOLLOWING ACTIVITIES UNDERTAKEN FOR:



Gender Equality



Women Empowerment



Labour Welfare & Rights



Donations To Social Causes



Quality Products

The list under each head is not exhaustive.

COMPANY P

Negligent Towards The Safety Of Its Workers



Labour may go on an Indefinite strike and Affect production.

COMPANY Q

Encourages Women To Restart Their Career After A Break



Gains Recognition and Consumer Confidence By demonstrating Progressive Thinking and improved Male to female ratio in A Work environment

The above is only for illustrative purposes.

CORPORATE GOVERNANCE (G)

COMPANIES ARE SCORED BASED ON SOME OF THE FOLLOWING ACTIVITIES UNDERTAKEN FOR:



Ethical Practices



Efficient Management



Strong Internal Controls



No Fraud or Illegal Activities

The list under each head is not exhaustive.

COMPANY X

Manipulation Of Records



Subject to action by Regulators

COMPANY Y

Backed By A Strong Management Team

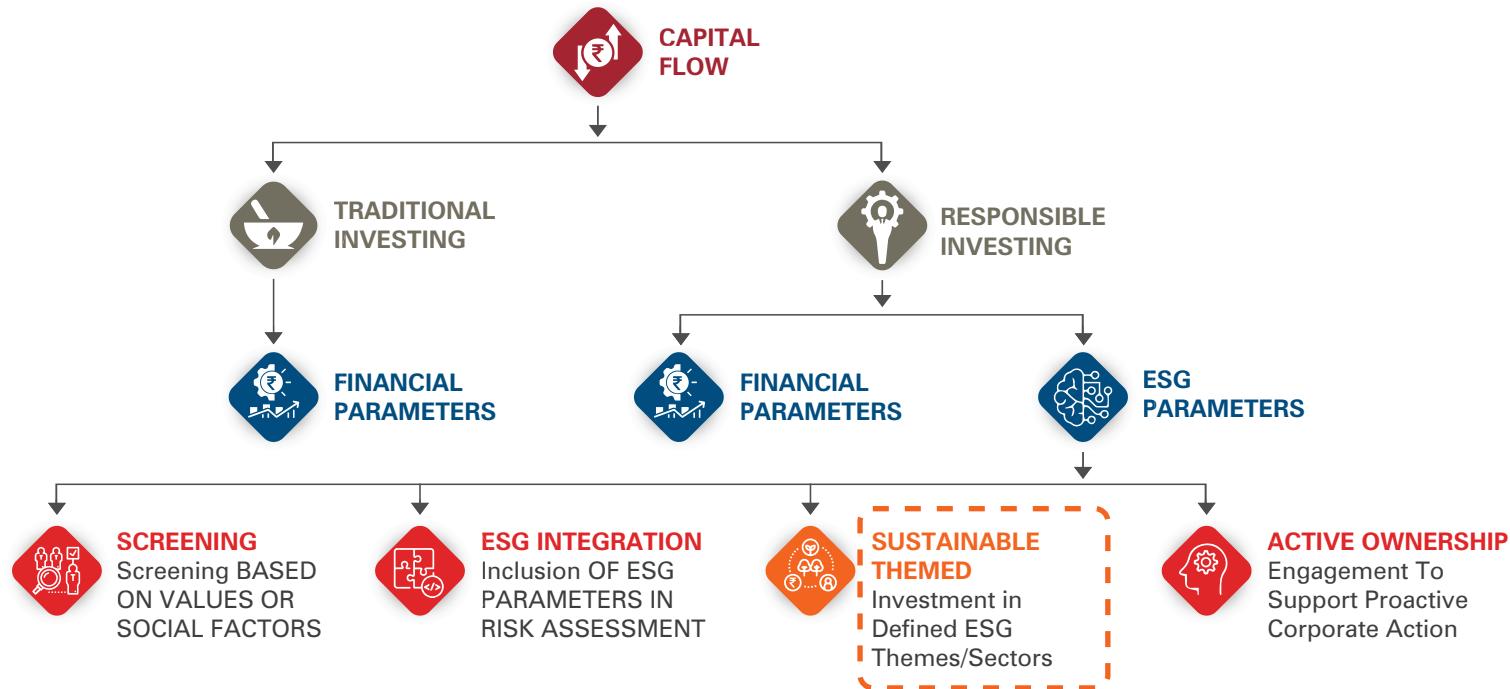


Confidence in the Functioning of the business

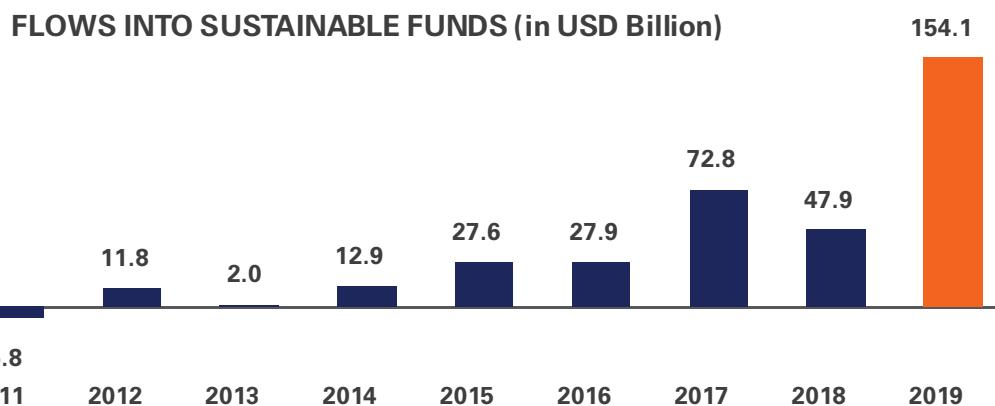
The above is only for illustrative purposes.



TRADITIONAL VS RESPONSIBLE INVESTING



Global Flows



Data as of December 2019. Source: Morningstar Direct. The above data pertains to all ESG Funds (equity, debt and hybrid) globally.



ESG NEED IN INDIA

ENVIRONMENTAL ISSUES



- 17% Of World's Population Resides In India
- India only shares 2.4% of the World Land
- Water Stress Levels Are At 54%
- 11 Out Of Top 12 Polluted Cities Globally Are In India

SOCIAL ISSUES



- Poverty Is Nearly Affecting 18% Of Population
- Labour Law issues.
- Gender discrimination still prevails in many parts
- Illiteracy is still a concern in India

CORPORATE ISSUES



- India is still lagging behind its developed market peers
- Overseas companies prefer companies with strong backgrounds
- Good Corporate Frameworks attract more talent and young workers
- India has seen a lot of frauds and illegal activities coming to light

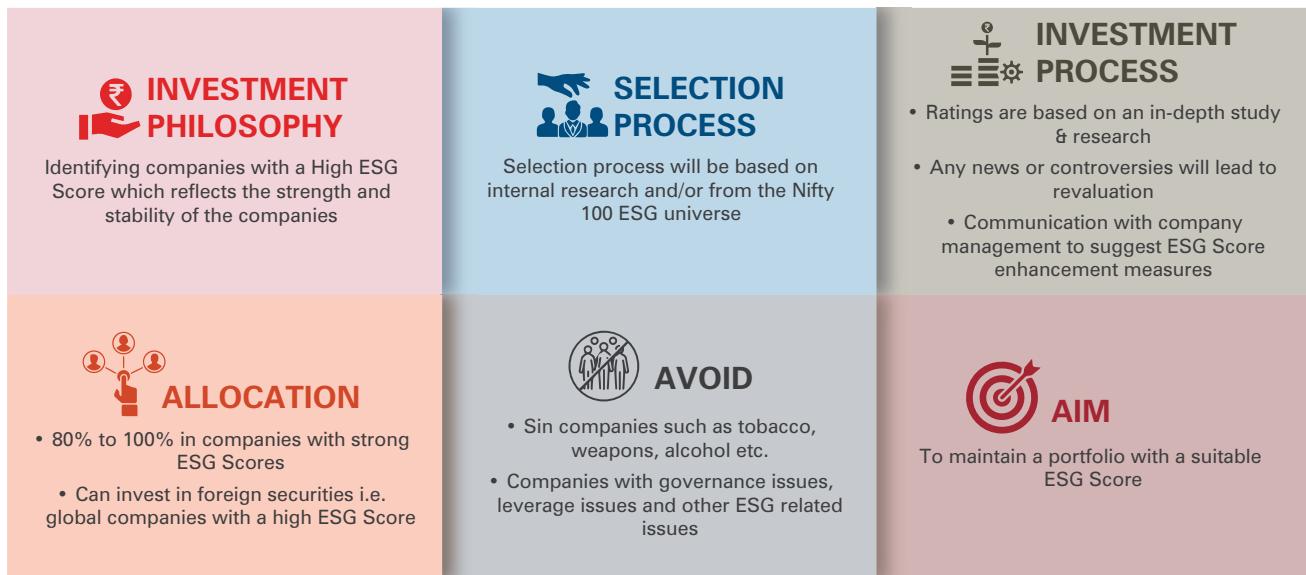


PRESENTING ICICI PRUDENTIAL ESG FUND

ICICI Prudential ESG Fund is a fund that encourages Sustainable Investing by investing in Companies that follow the ESG theme.



ABOUT THE FUND



SCORING 0-10

Simply put, **ESG SCORES ARE BASED ON ACTIONS** Taken in all the 3 Spheres:



ESG SCORE

Companies will be shortlisted based on these scores.

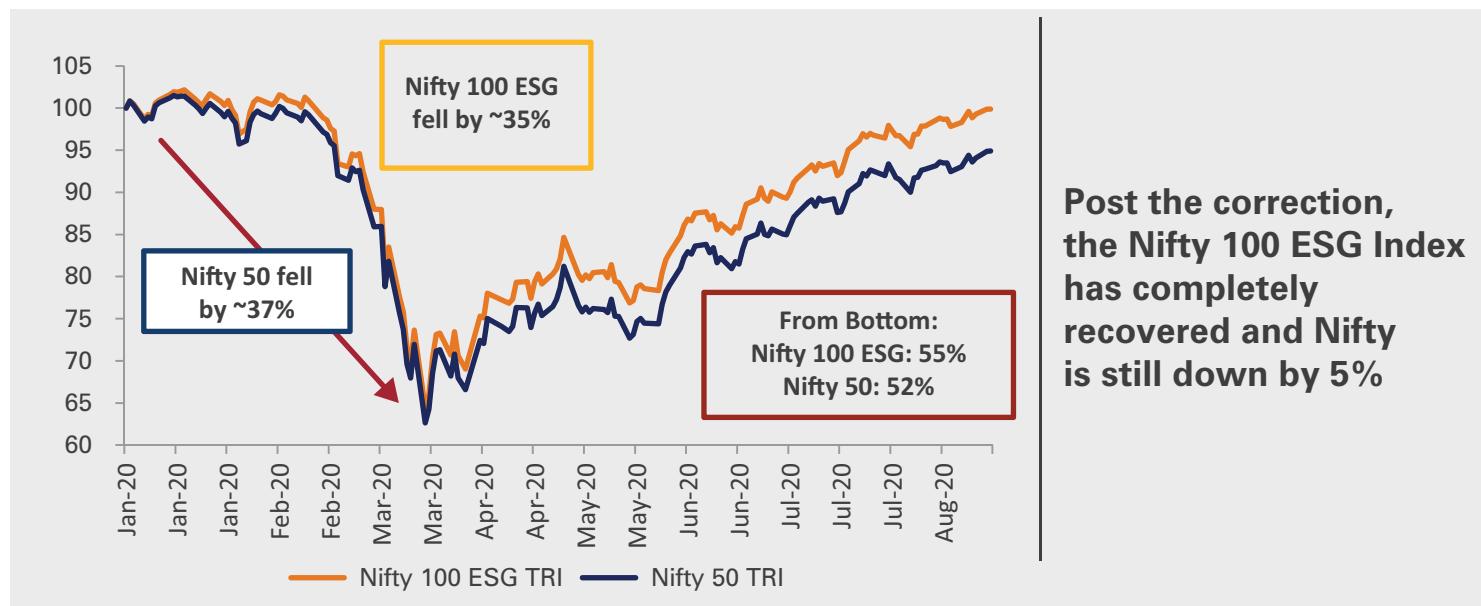


Performance of ESG Index in India

ESG and existing quality metrics such as strong balance sheets have a lot in common. Companies that manage sustainability risks and opportunities well tend to have stronger cash flows, lower borrowing costs and durable returns



ESG-Friendly Portfolios During Downturns

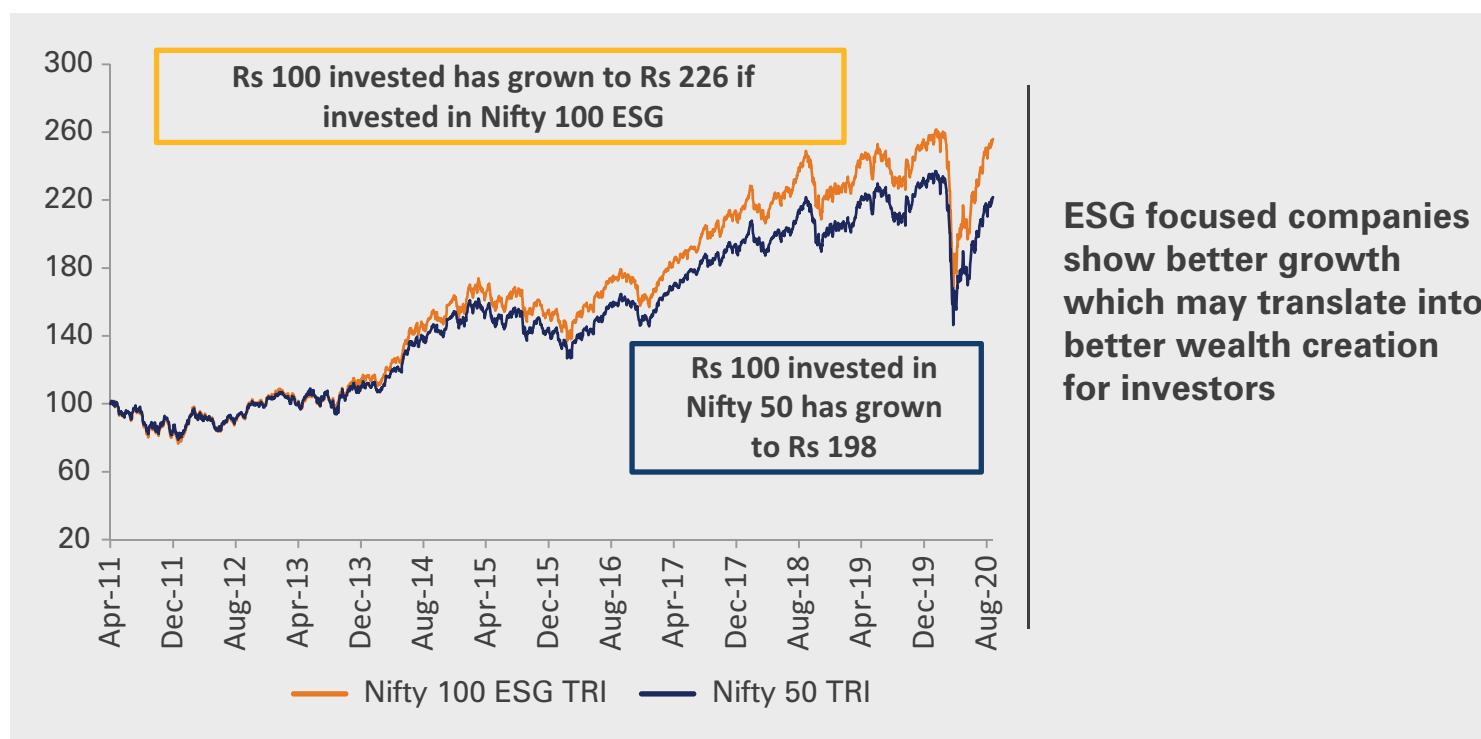


Post the correction, the Nifty 100 ESG Index has completely recovered and Nifty is still down by 5%

Data as on August 27, 2020. Source: NSE. Past performance may or may not sustain in the future. The performance figures pertain to the Index and do not in any manner indicate the returns/ performance of the Scheme.



Ability to outperform in the long run



ESG focused companies show better growth which may translate into better wealth creation for investors

Data as on August 27, 2020. Source: NSE. Past performance may or may not sustain in the future.. The performance figures pertain to the Index and do not in any manner indicate the returns/ performance of the Scheme.

TOP 10 STOCKS (%)

COMPANY	WEIGHTAGE
Reliance Industries Ltd.	10.7
Infosys Ltd.	9.6
HDFC Bank Ltd.	9.0
Housing Development Finance Corporation Ltd.	5.8
Tata Consultancy Services Ltd.	5.0
Hindustan Unilever Ltd.	4.7
Larsen & Toubro Ltd.	3.1
Bharti Airtel Ltd.	3.0
Axis Bank Ltd.	2.9
ICICI Bank Ltd.	2.3

Nifty 100 ESG Index –The Benchmark, Nifty 100 ESG has 88 companies spread across 17 sectors. Four sectors — Financial Services, IT, Consumer Goods, Oil & Gas — account for 72 per cent of the index.

Data as on August 17, 2020. Source: NSE. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors. The asset allocation and investment strategy will be as per Scheme Information Document. The sector(s)/stock(s) mentioned in this do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future positions in the sector(s)/stock(s).



ICICI Prudential ESG Fund: A step towards Sustainable Investing

- Scheme that aims to deliver returns by investing into companies that follow ESG theme.**
- Focus on building portfolio of companies that do good for stakeholders and has potential to create value for shareholders.**
- Historical evidence suggest that companies that prioritize ESG issues have generated better risk-adjusted returns.**
- Companies with stakeholder-centric approach tend to create value by incorporating ESG into their long-term investment strategy. This can in turn attract the best talent, build loyal customer bases, prosper through strong corporate governance, mitigate environmental & social risk**

NFO Period	New Fund Offer Opens on: Sep 21, 2020 New Fund Offer Closes on: Oct 5, 2020	Minimum Application Amount during the NFO	Rs.5,000/- (plus in multiple of Re.1 thereafter)
RTGS & transfer cheques	Till the end of business hours on: Oct 5, 2020		
MICR cheques	Till the end of business hours on: Oct 5, 2020		
Option to be launched	ICICI Prudential ESG Fund - Growth & Dividend ICICI Prudential ESG Fund - Direct Plan - Growth & Dividend		
Switches	Switch-in requests from equity schemes and other schemes will be accepted upto October 5, 2020 till the cut-off time applicable for switches. Switch-in request from ICICI Prudential US Bluechip Equity Fund, ICICI Prudential Global Advantage Fund (FOF) and ICICI Prudential Global Stable Equity Fund (FOF) will not be accepted.	Systematic Investment Plan (SIP)	Daily, Weekly, Fortnightly, Monthly SIP*: Rs. 100/- (plus in multiple of Re. 1/-) Minimum installments: 6 Quarterly SIP*: Rs. 5,000/- (plus in multiple of Re. 1/-) Minimum installments - 4 *The applicability of the minimum amount of installment mentioned is at the time of registration only.
Benchmark	Nifty 100 ESG TRI	Exit Load	<ul style="list-style-type: none"> 1% of applicable Net Asset Value - If the amount, sought to be redeemed or switch out is invested for a period of upto 12 months from the date of allotment Nil - If the amount, sought to be redeemed or switch out is invested for a period of more than 12 months from the date of allotment.
Fund Manager	Mrinal Singh *Ms. Priyanka Khandelwal is the dedicated fund manager for managing overseas investments of the Scheme.		

Riskometer & Disclaimer

ICICI Prudential ESG Fund (An open ended equity scheme investing in companies identified based on the Environmental, Social and Governance (ESG) theme) This scheme is suitable for investors who are seeking*:

- Long term wealth creation
- An equity scheme that invests in equity and equity related instruments of companies following the ESG theme.

*Investors should consult their financial advisors if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at high risk

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken on this material.

Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.