



1, 2, 3...
Aim to invest
conveniently

Equity
Taxation
benefits

Buy ETFs

like a
Mutual
Fund

Allocation
between

Large Caps
and

Mid Caps

MIRAE ASSET
Mutual Fund

Mirae Asset Equity Allocator Fund of Fund

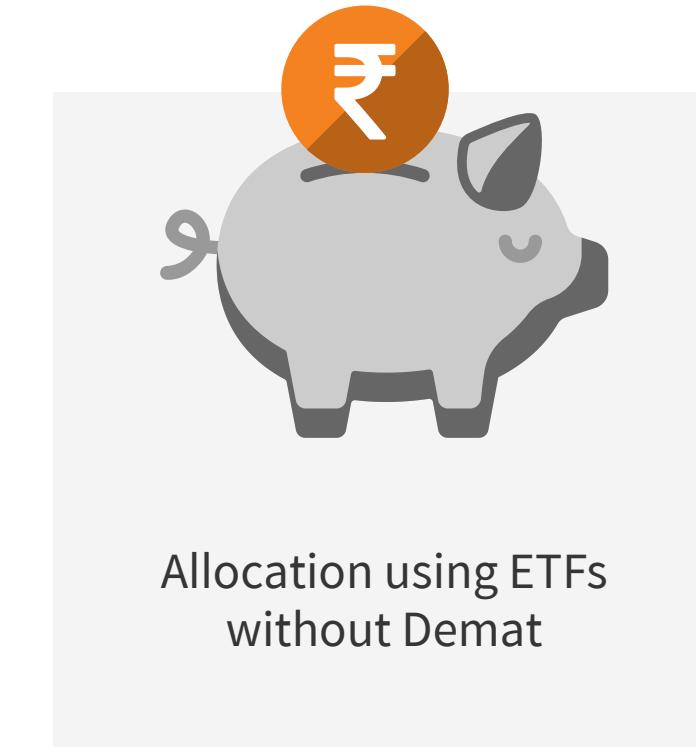
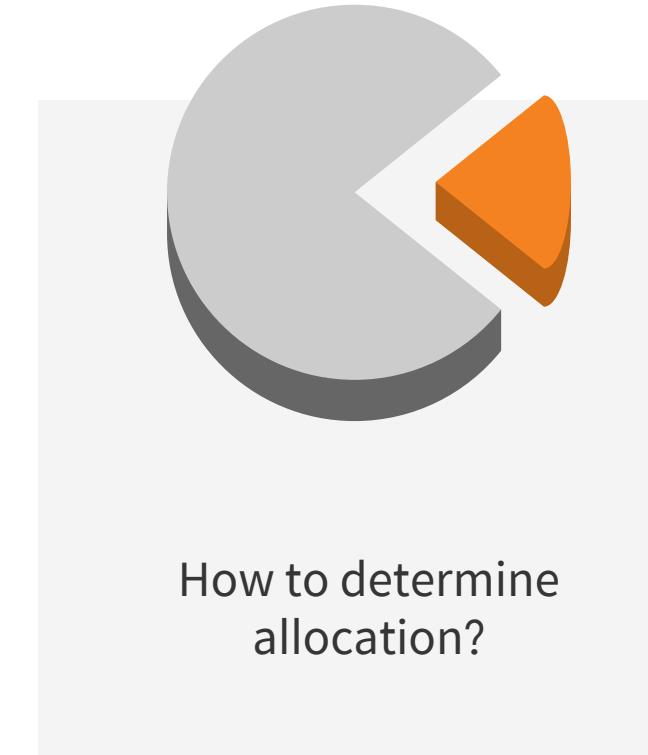
An open ended fund of fund scheme predominantly investing in units of domestic equity ETFs

New Fund Offer opens on
08/09/2020

New Fund Offer closes on
15/09/2020

Reopens for continuous sale
and purchase: 22/09/2020

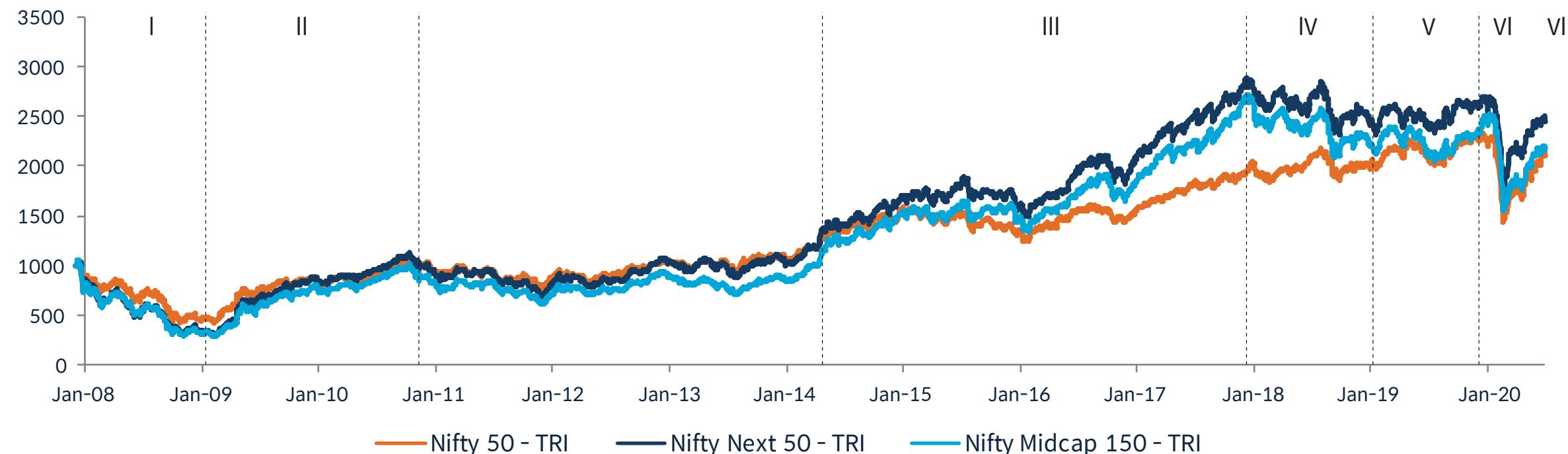
Asset allocation decisions



**Mirae Asset Equity Allocator
Fund of Fund**

Different segment performs in different market cycles

Phases	Description	Period/Year	Nifty50	Nifty Next 50	Nifty Midcap 150
I	Global Financial Crisis	2008	-51%	-63%	-65%
II	Recovery from 2008 global crisis	2009	78%	131%	114%
III	New Central Government Elected	2014	33%	46%	63%
IV	Corrections in Mid & Small-Caps & IL&FS issue	2018	5%	-8%	-13%
V	NBFC Liquidity Crisis	2019	13%	2%	1%
VI	Impact of COVID - 19	Mar 23, 20 YTD	-37%	-34%	-34%
VII	Recovery Post COVID - 19	Mar 24 - July 31, 2020	46%	45%	41%



Avoid getting trapped in wrong market cap segment using asset allocation.

Source: ACE MF. As on July 31, 2020. Past performance may or may not sustain in future. The above is performance of the index and does not in any manner indicate the performance of any individual scheme of Mutual Fund.

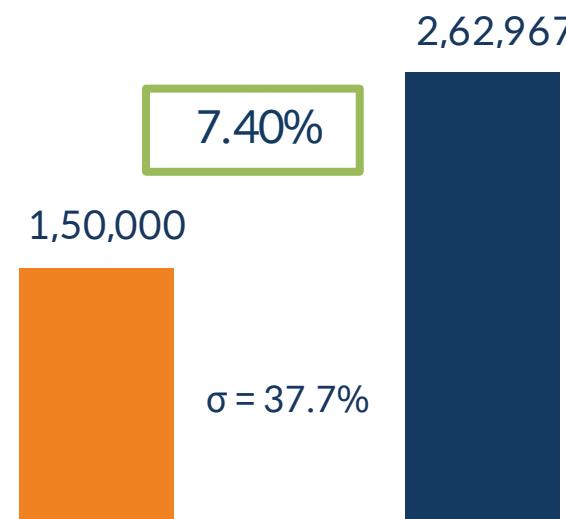
Asset Allocation curbs the urge of timing the market

Investor invests in M-cap segment that has provided highest return in the last calendar year (Buying the winners)

Investor invests 70% in large-caps, 25% in midcaps and 5% in small caps.

Investor invests 75% in large-caps, 25% in midcaps. No Exposure to small-caps.

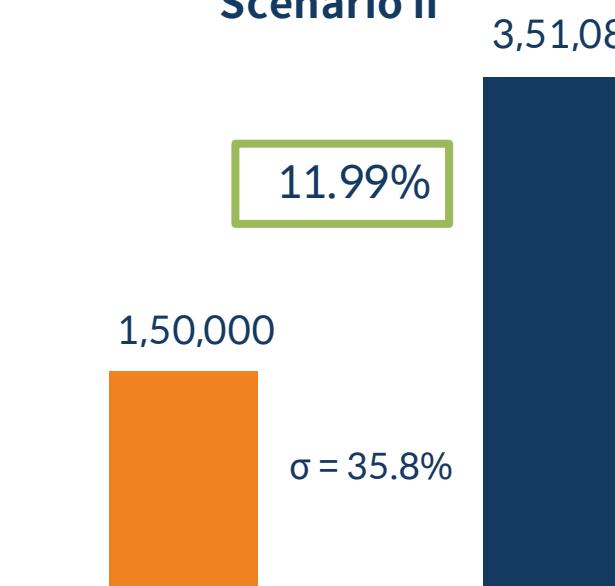
Scenario I



Total Investment

Value of Investment

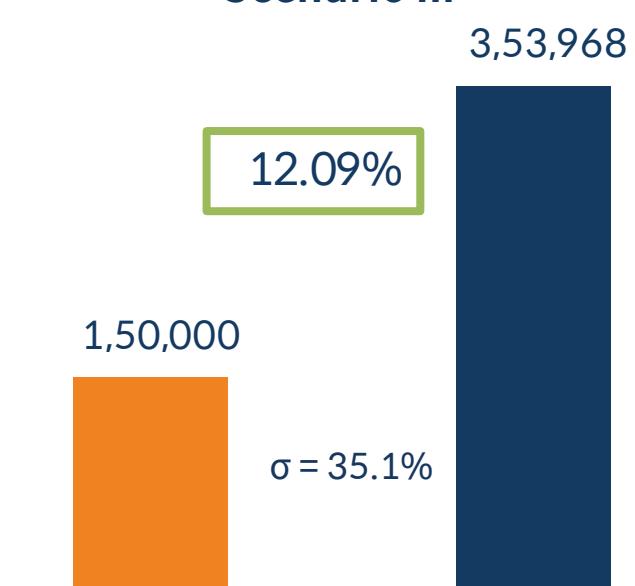
Scenario II



Total Investment

Value of Investment

Scenario III



Total Investment

Value of Investment

Diversified exposure in market cap segment may give you better returns with lower risk.

Performance of portfolio based on annual investment of Rs. 10,000 made at the end of each year between 31-12-2005 to 31-07-2020 YTD. Rate of Return is annualized and is CAGR. Volatility provided is simply the standard deviation of annual return on investment. Large-caps, mid-caps and small-caps returns are based on total return index value of Nifty100, Nifty Midcap150 and Nifty Small cap 250 respectively. The table above is for illustrative purpose only and it is vital to note that no particular asset allocation strategy is superior to another allocation strategy. Past performance may or may not sustain in future. The above is performance of the category and does not in any manner indicate the performance of any individual scheme of Mutual Fund.

Asset Allocation Using ETFs



Aims to provide market segment returns at low cost.

Avoids under performance risk of active mutual funds

ETFS usually have lower tracking cost and error

Less rebalancing usually results in lower trading cost impact

*Equity Taxation, only if underlying is in listed equity securities

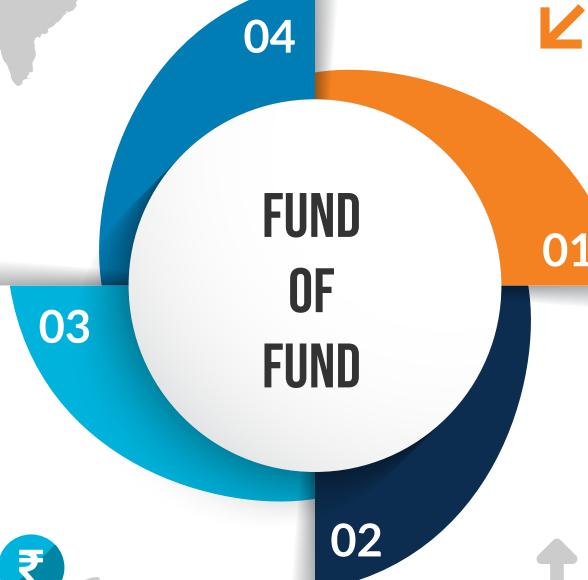
ETF provides market exposure usually at low cost and no active risk.

*Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.

Fund of Fund: Powerful tool for asset allocation

Fund of Fund (FoF) is an investment fund which invests in the units of other mutual funds including but not limited to index funds and ETFs.

Fund of Fund investing more than 90% in domestic equity ETFs (which invest at least 90% in equity securities) are taxed as equity oriented scheme.



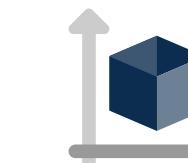
Can be used to provide mutual fund route for investing in ETFs.



Diversifies the exposure and risk by spreading investment across multiple funds/ETFs.



Access to range of size and style within same asset class via single product.



Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.



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Mirae Asset Equity Allocator Fund of Fund

An open ended fund of fund scheme predominantly investing in units of domestic equity ETFs

Mirae Asset Equity Allocator Fund of Fund

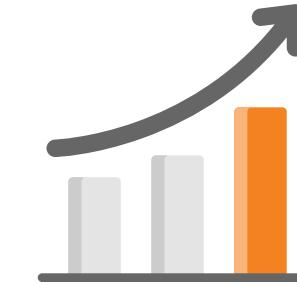
Mirae Asset Equity Allocator Fund of Fund will invest in the domestic equity Exchange Traded Funds.
The aim of the fund is to provide investor



Passive exposure to large and midcap segment



Use low cost ETFs with an aim to generate market returns

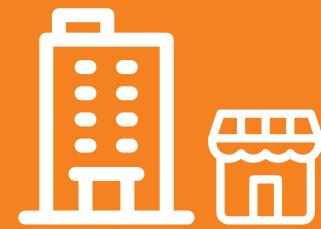


Use active asset allocation with an aim to generate nominal alpha



Provide convenience of mutual fund for investing in ETF

Overview of Mirae Equity Asset Allocator FoF



Largecap + Midcaps

Combined Exposure
prospect

Aims to generate
return similar to
market



Asset Allocation

Seeks to determine
optimal allocation

Aims to generate
nominal alpha



ETFs

\$Comparatively low
cost exposure

Tracks the index better
Lower transaction cost



Mirae Asset Equity Allocator FoF

Access to ETF
without DEMAT

No exit load

@Benefit of Equity
Taxation

\$The scheme would have low cost compared to active equity mutual funds since it would be investing in exchange traded funds which usually have lower expense ratio.

④Equity Taxation is only if 90% is invested in underlying fund which trades on exchange and underlying fund invests at least 90% in listed equity securities.

Seek convenience using Mirae Asset Equity Allocator FoF



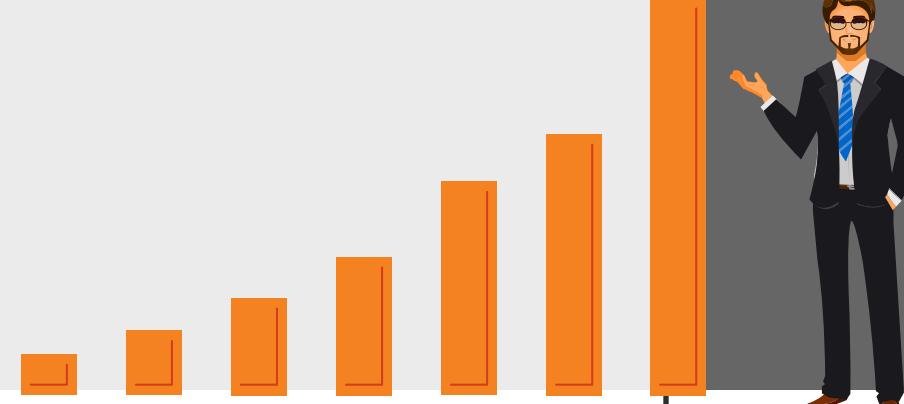
How is allocation done in Mirae Asset Equity Allocator FoF ?

Large & Midcap Allocation

Active yet benchmark aware allocation

Current Market &
Historic Market
valuation

Future expectation
such as forward EPS



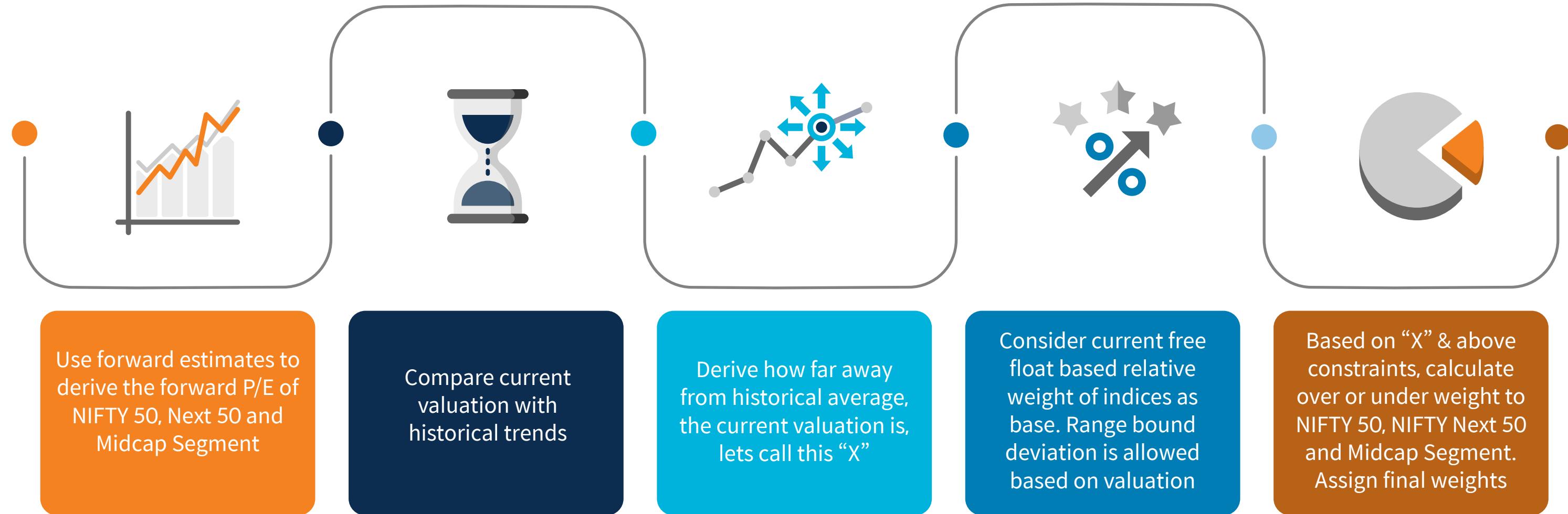
Nifty 50 ETFs

Nifty Next 50 ETFs

Midcap 150 ETFs

*An in-house process has been illustrated for understanding purpose only. The process may undergo change in future depending on various scenarios. The process may incorporate allocation in other ETFs in future. The allocation in selected ETFs at all-time shall be reflective of the market condition. The allocation at no time shall change much from the current M-cap based weightage of the market cap segment/ ETF. In future, the scheme may invest in other ETFs based on various size bucket, style and strategies with predominant exposure to large and midcap segment.

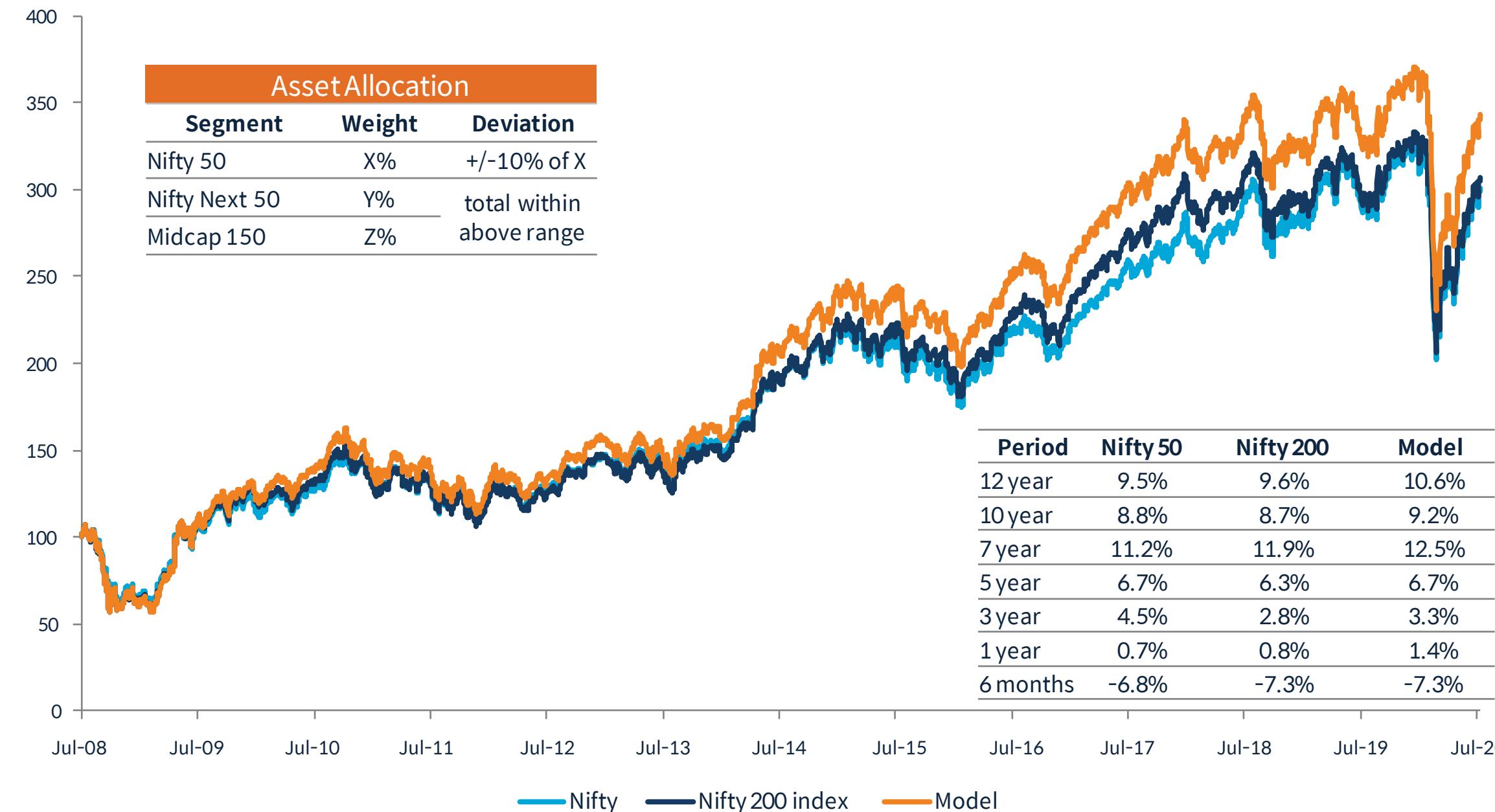
Asset Allocation: Process



Asset Allocation process will run on a daily basis but changes in allocation will be done if valuation change above a desired threshold happens.

*An in-house model has been illustrated for understanding purpose only. The allocation process may undergo change in future depending on various scenarios. In future, the scheme may invest in other ETFs based on various size bucket, style and strategies with predominant exposure to large and midcap segment.

Performance of Model based on underlying ETFs



*An in-house model has been used for understanding and for illustration purpose only. The performance of the model does not represent the performance of the scheme. The allocation is based on an in-house valuation model. The asset allocation and investment strategy of the Scheme will be as per Scheme Information Document. Past performance may or may not sustain in future. The index return are in Total Return Variant. In future, the scheme may invest in other ETFs based on various size bucket, style and strategies with predominant exposure to large and midcap segment. Source: Bloomberg and ACE MF, As on Jul 31, 2020

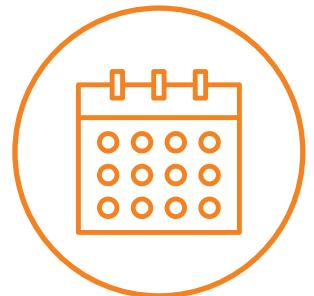
Why invest in Mirae Asset Equity Allocator Fund of Fund ?



- ✓ Aim to get low cost exposure to mid-caps and large-caps
- ✓ Reduces and absorbs the cost and tax associated with portfolio rebalancing directly by the investor
- ✓ Rules-based optimal asset allocation
- ✓ Use ETFs without need of opening demat
- ✓ Rebalance the allocation as and when market dynamics changes
- ✓ Seek to provide nominal alpha with no exit load
- ✓ Get the benefit of equity taxation* while investing in FoF based on equity ETFs

*Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.

NFO Details for Mirae Asset Equity Allocator Fund of Fund



NFO Period

September 08th 2020 – September 15th 2020



Benchmark

Nifty 200 Index (TRI)



Plans & Options

Regular Plan and Direct Plan with Growth Option and Dividend Option (Pay-out & Re-investment)



Fund Manager

Ms. Bharti Sawant



Minimum Investment

Rs. 5000/-, and in multiples of Re. 1/- thereafter.



SIP Amount

Monthly and Quarterly: Rs. 1000/- (and in multiples of Re. 1/-)



Exit Load

Nil



Minimum Additional Application

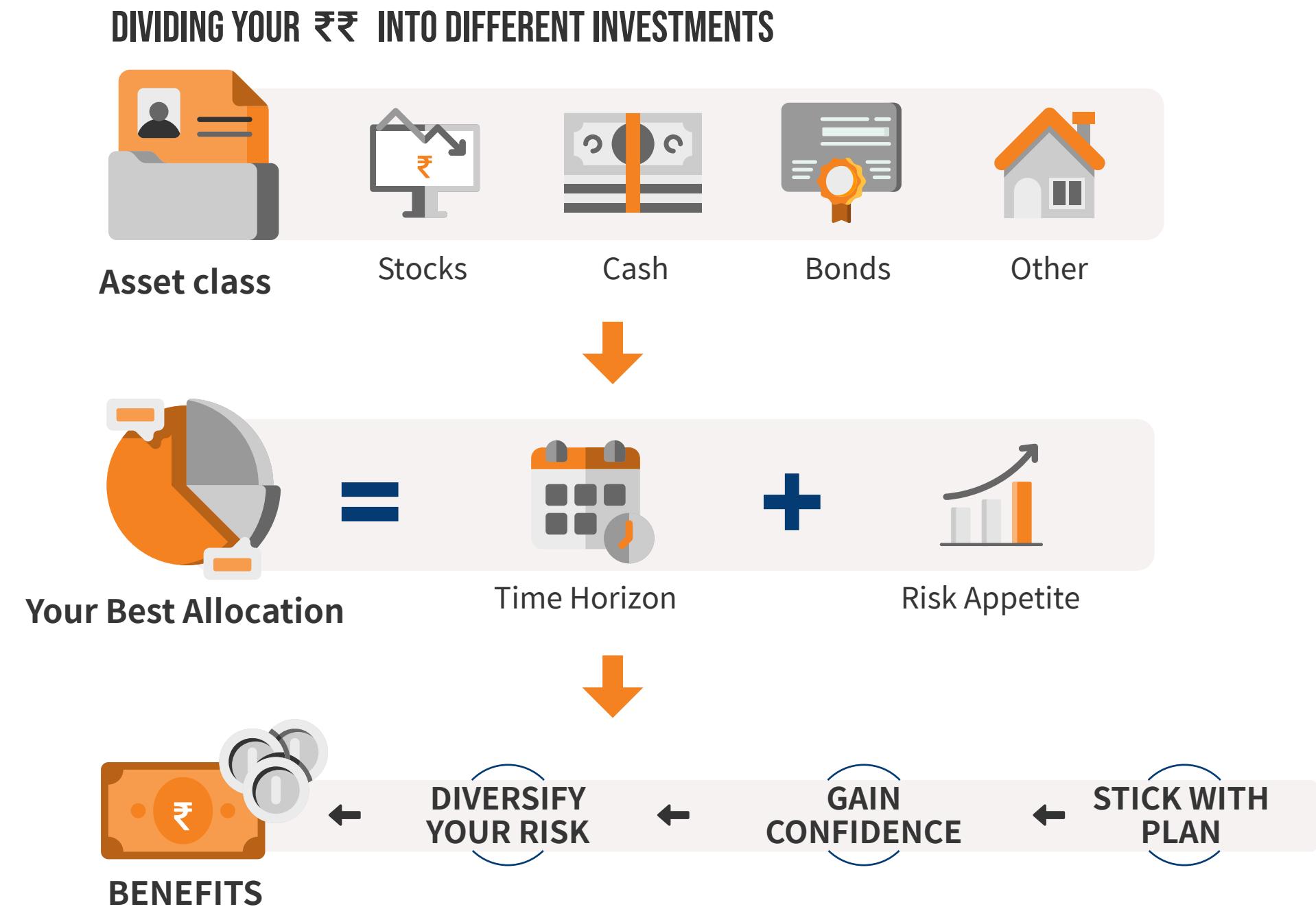
Rs. 1000/- and in multiples of Re. 1/- thereafter.

Annexure

What is an Asset Allocation ?

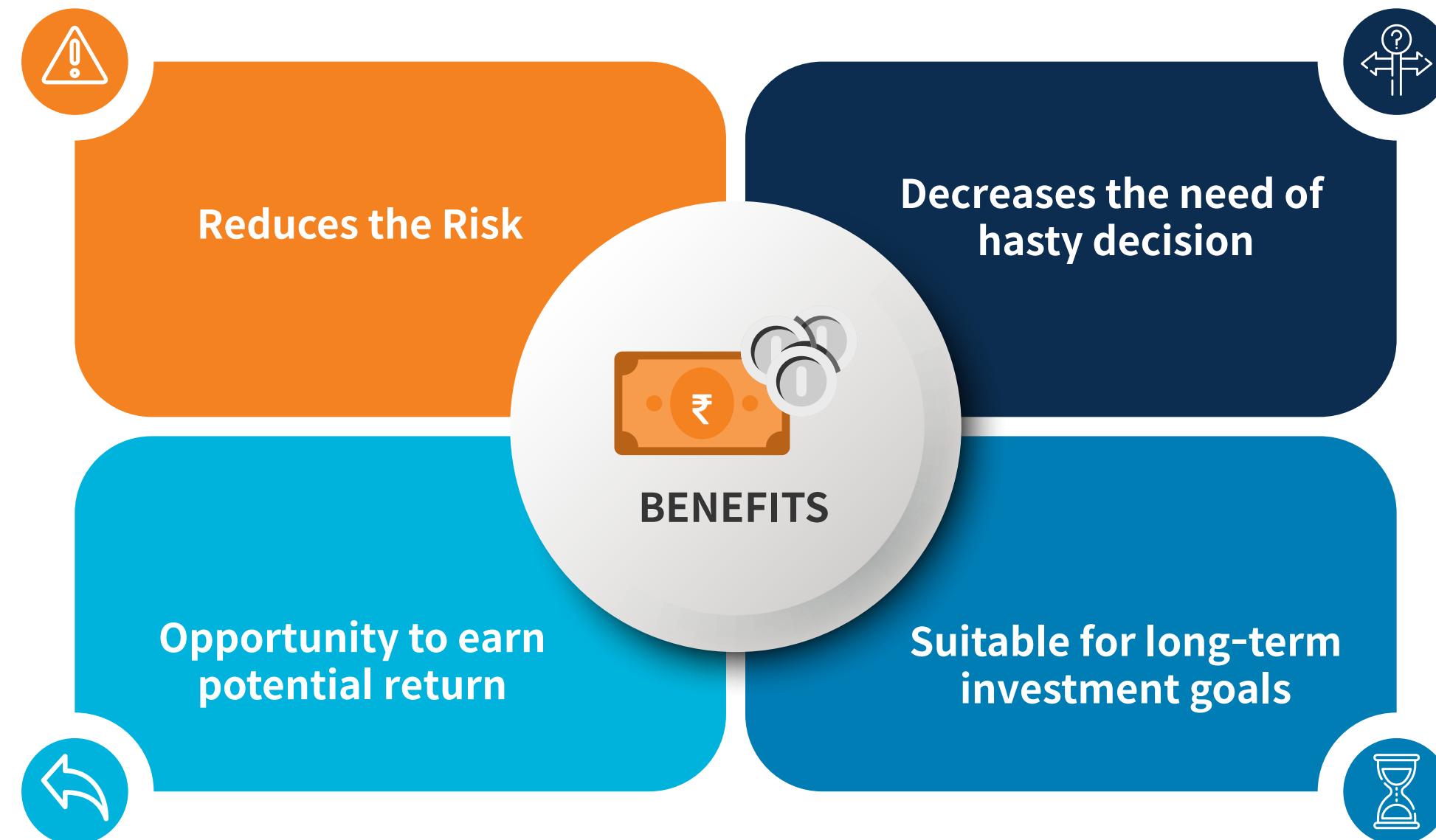
Asset Allocation is :

- Invest in different asset class
- Diversify within same asset class
- Gain the benefit of diversification
- Based on investors risk taking ability
- Used for long-term potential wealth creation



Benefit of Asset Allocation

Possible benefits of asset allocation



Disclaimer

Statutory Details: Trustee: Mirae Asset Trustee Company Private Limited; Investment Manager: Mirae Asset Investment Managers (India) Private Limited (AMC); Sponsor: Mirae Asset Global Investments Company Limited.

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PRODUCT LABELLING

Mirae Asset Equity Allocator Fund of Fund is suitable for investors who are seeking*:

- To generate long term capital appreciation/income
- Investments predominantly in units of equity Exchange Traded Funds

*Investors should consult their financial advisors if they are not clear about the suitability of the product

The fund features may undergo a change from time to time, for more details please visit www.miraeassetmf.co.in



Investors understand that their principal will be at Moderately High Risk

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



1800-2090-777 (Toll Free) Mon-Sat: 9 am-6 pm



customerservice@miraeasset.com



Contact your financial advisor for details

THANK YOU
