

1, 2, 3...
**Aim to invest
conveniently**

MIRAE ASSET
Mutual Fund

Equity
Taxation
benefits

Buy ETFs

like a
Mutual
Fund

Allocation
between

Large Caps
and

Mid Caps

Mirae Asset Equity Allocator Fund of Fund

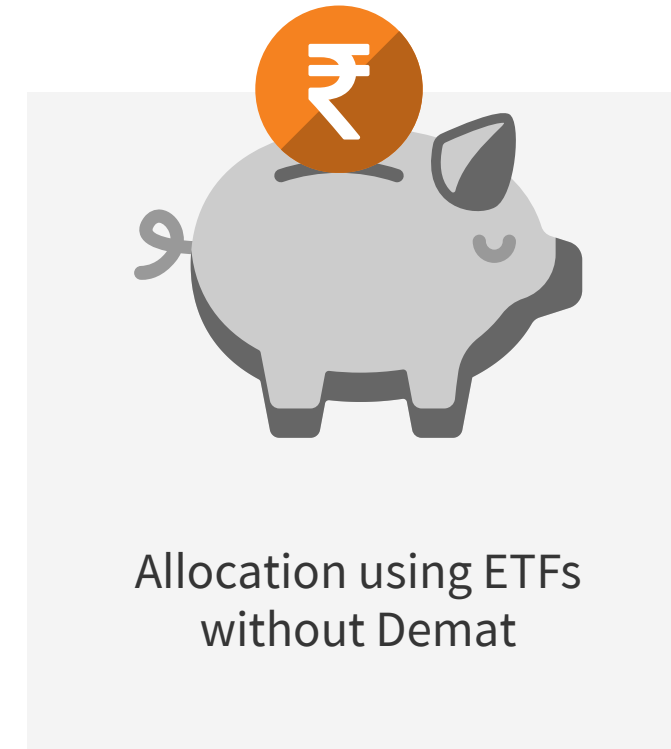
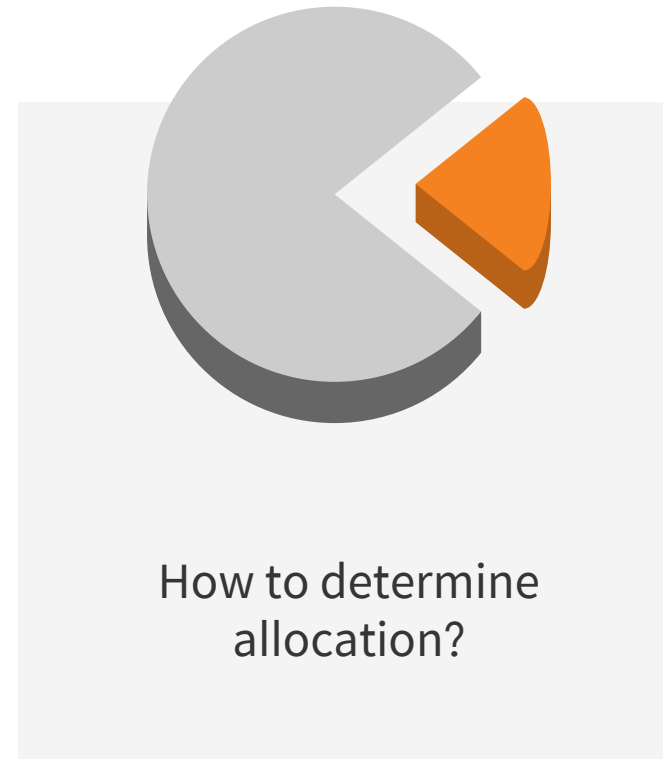
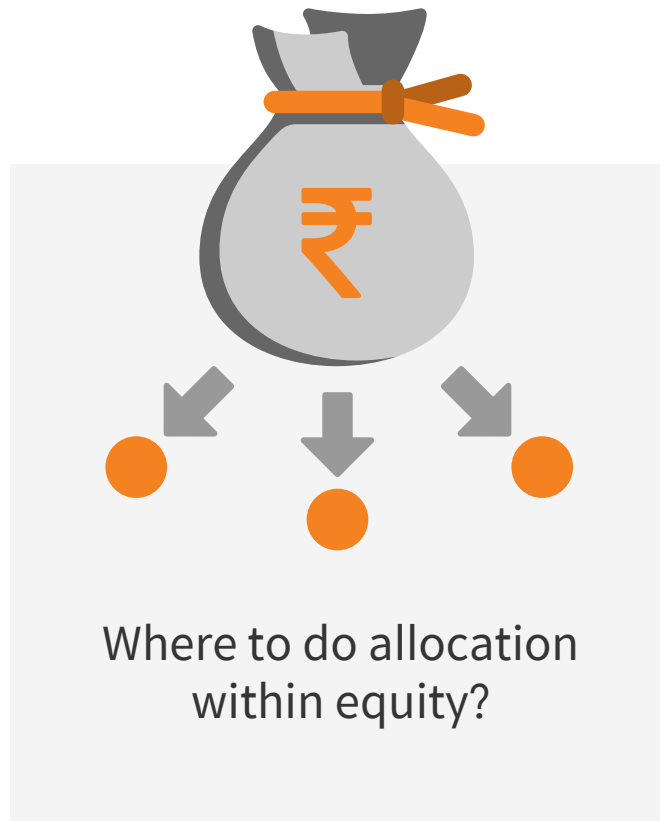
An open ended fund of fund scheme predominantly investing in units of domestic equity ETFs

**New Fund Offer opens on
08/09/2020**

**New Fund Offer closes on
15/09/2020**

**Reopens for continuous sale
and purchase: 22/09/2020**

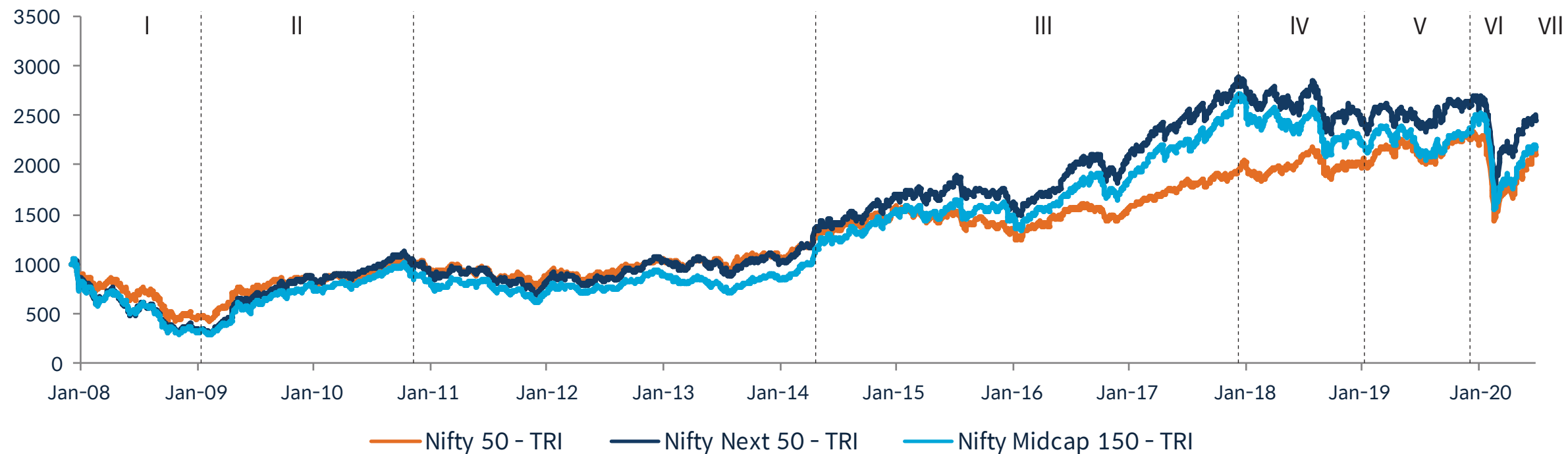
Asset allocation decisions



Mirae Asset Equity Allocator
Fund of Fund

Different segment performs in different market cycles

| Phases | Description | Period/Year | Nifty50 | NiftyNext 50 | NiftyMidcap 150 |
|--------|-----------------------------------------------|------------------------|---------|--------------|-----------------|
| I | Global Financial Crisis | 2008 | -51% | -63% | -65% |
| II | Recovery from 2008 global crisis | 2009 | 78% | 131% | 114% |
| III | New Central Government Elected | 2014 | 33% | 46% | 63% |
| IV | Corrections in Mid & Small-Caps & IL&FS issue | 2018 | 5% | -8% | -13% |
| V | NBFC Liquidity Crisis | 2019 | 13% | 2% | 1% |
| VI | Impact of COVID - 19 | Mar 23, 20 YTD | -37% | -34% | -34% |
| VII | Recovery Post COVID - 19 | Mar 24 - July 31, 2020 | 46% | 45% | 41% |



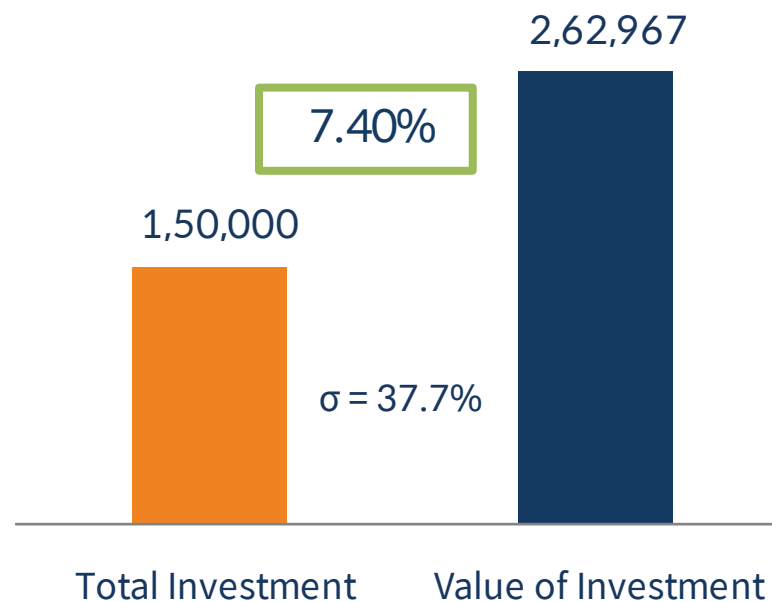
Avoid getting trapped in wrong market cap segment using asset allocation.

Source: ACE MF. As on July 31, 2020. Past performance may or may not sustain in future. The above is performance of the index and does not in any manner indicate the performance of any individual scheme of Mutual Fund.

Asset Allocation curbs the urge of timing the market

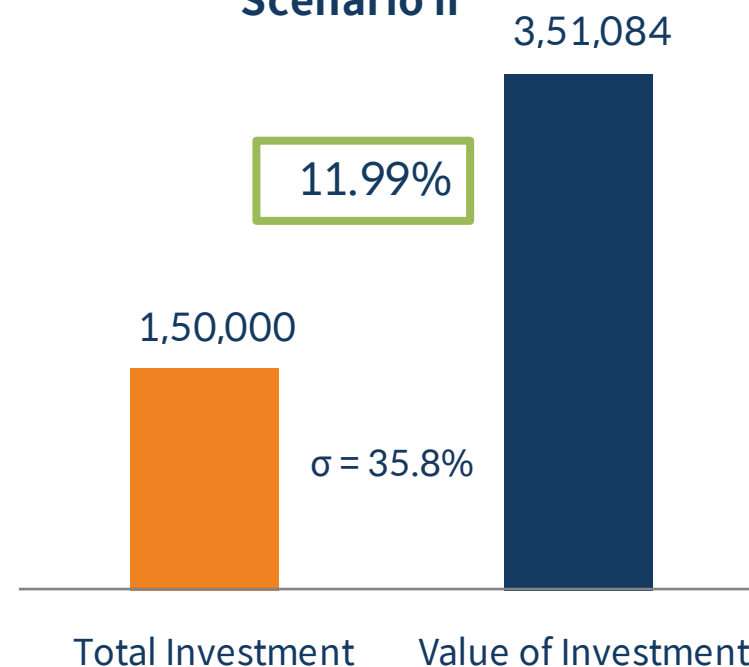
Investor invests in M-cap segment that has provided highest return in the last calendar year (Buying the winners)

Scenario I



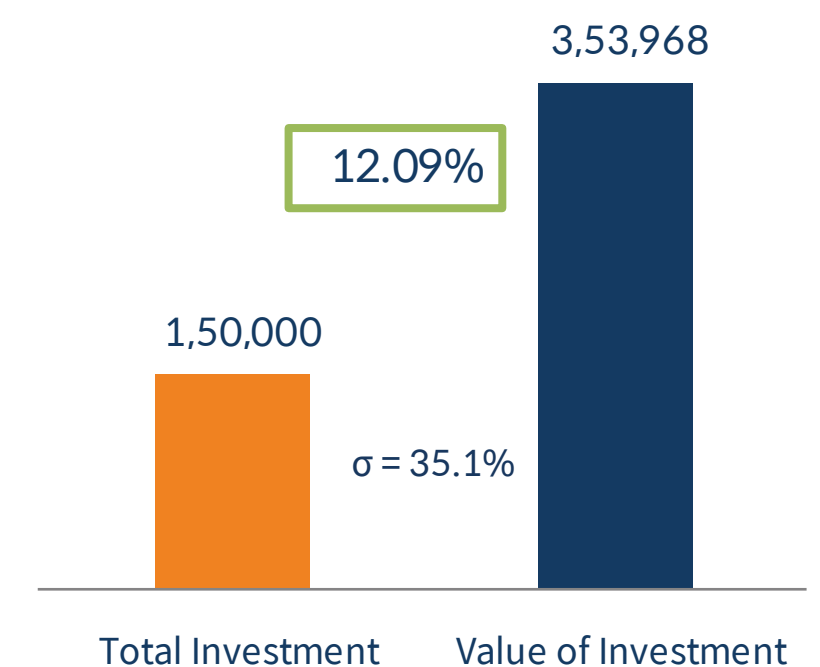
Investor invests 70% in large-caps, 25% in midcaps and 5% in small caps.

Scenario II



Investor invests 75% in large-caps, 25% in midcaps. No Exposure to small-caps.

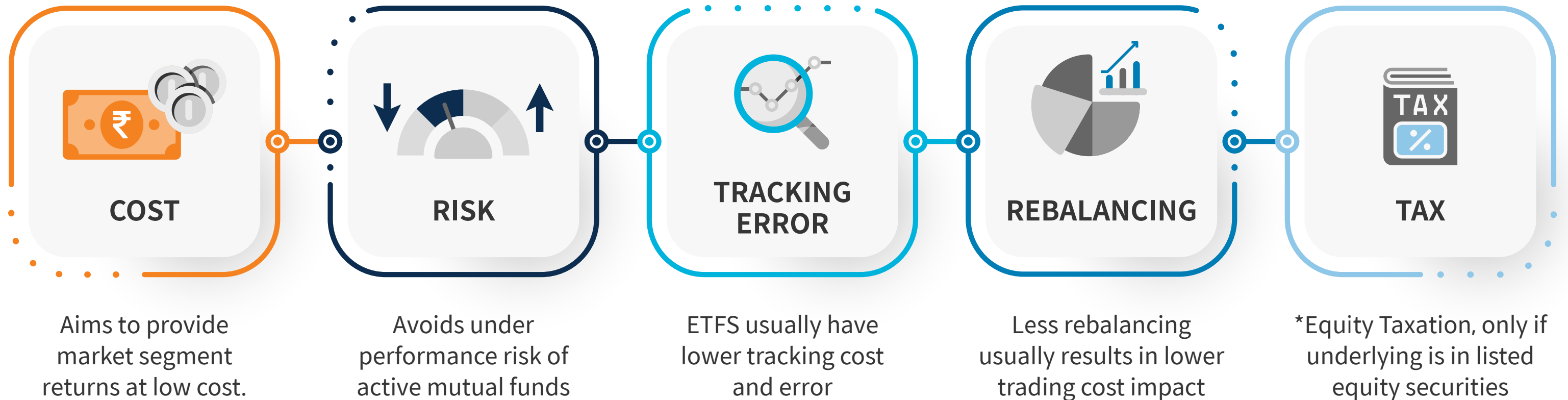
Scenario III



Diversified exposure in market cap segment may give you better returns with lower risk.

Performance of portfolio based on annual investment of Rs. 10,000 made at the end of each year between 31-12-2005 to 31-07-2020 YTD
Rate of Return is annualized and is CAGR. Volatility provided is simply the standard deviation of annual return on investment. Large-caps, mid-caps and small-caps returns are based on total return index value of Nifty100, Nifty Midcap150 and Nifty Small cap 250 respectively. The table above is for illustrative purpose only and it is vital to note that an particular asset allocation strategy is not superior to another allocation strategy. Past performance may or may not sustain in future. The above is performance of the category and does not in any manner indicate the performance of any individual scheme of Mutual Fund.

Asset Allocation Using ETFs

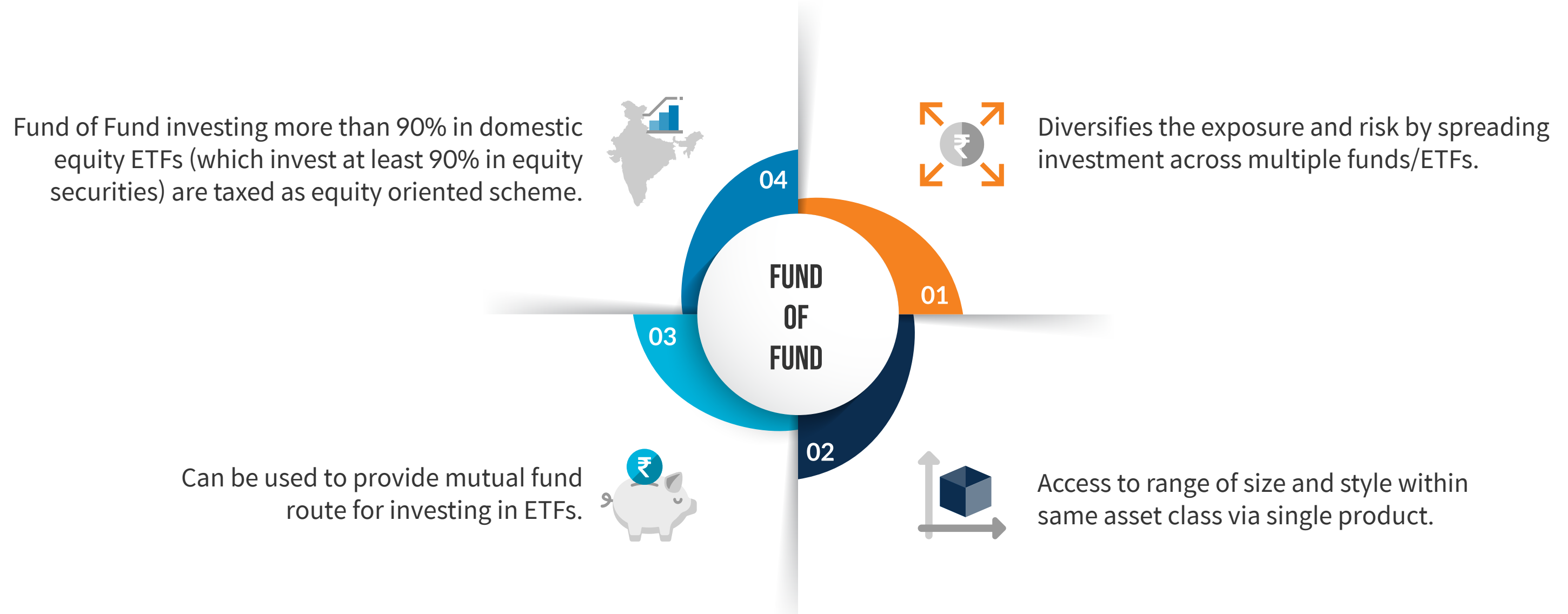


ETF provides market exposure usually at low cost and no active risk.


*Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.

Fund of Fund: Powerful tool for asset allocation

Fund of Fund (FoF) is an investment fund which invests in the units of other mutual funds including but not limited to index funds and ETFs.



Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.



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Mirae Asset Equity Allocator Fund of Fund

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Mirae Asset Equity Allocator Fund of Fund

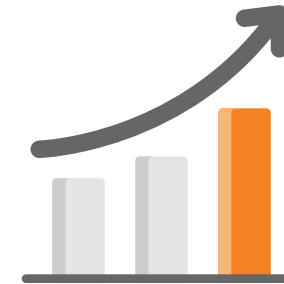
Mirae Asset Equity Allocator Fund of Fund will invest in the domestic equity Exchange Traded Funds.
The aim of the fund is to provide investor



Passive exposure to large
and midcap segment



Use low cost ETFs with an
aim to generate market
returns

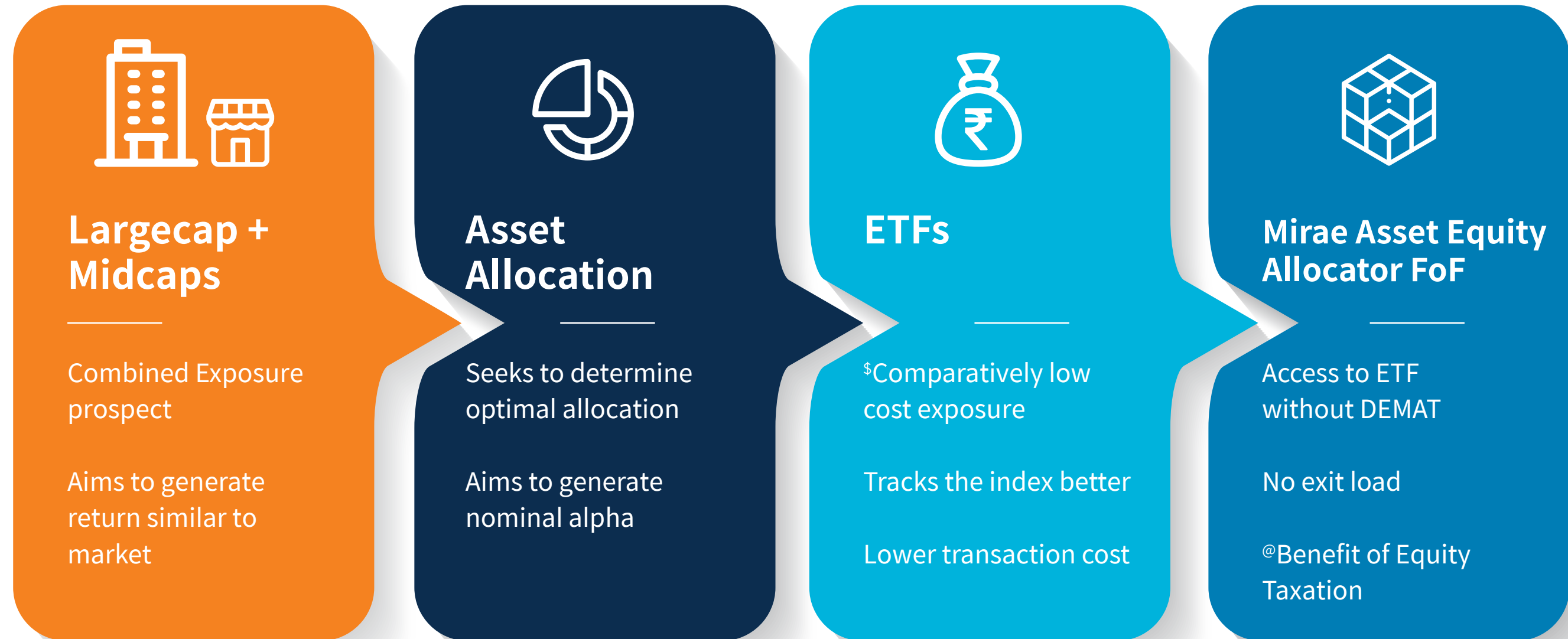


Use active asset allocation
with an aim to generate
nominal alpha



Provide convenience of
mutual fund for investing
in ETF

Overview of Mirae Equity Asset Allocator FoF



^{\$}The scheme would have low cost compared to active equity mutual funds since it would be investing in exchange traded funds which usually have lower expense ratio.

[@]Equity Taxation is only if 90% is invested in underlying fund which trades on exchange and underlying fund invests at least 90% in listed equity securities.

Seek convenience using Mirae Asset Equity Allocator FoF



Which segment of market should I get exposure ?



When do I rebalance my allocation ?



Are funds chosen well-diversified ?



How Many Funds do I need to invest in ?



What should be my allocation ?



How do I buy or sell ETF ?



Mirae Asset Equity Allocator FoF offers convenience to investor by providing one stop solution to address his various questions on asset allocation.

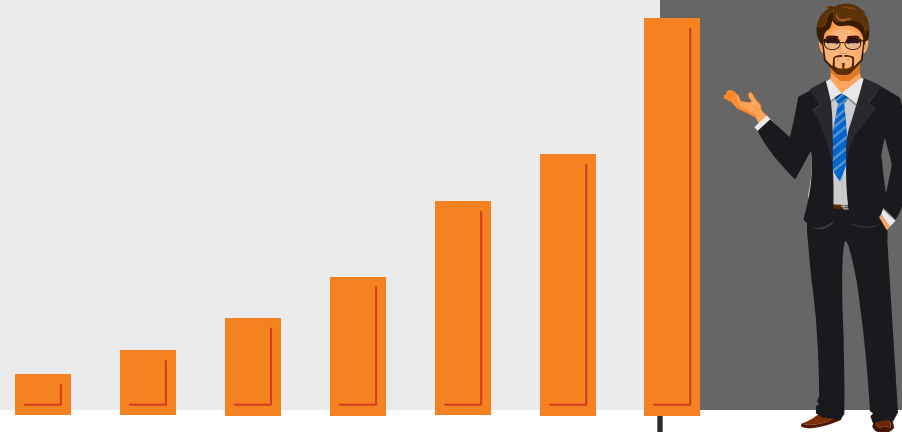
How is allocation done in Mirae Asset Equity Allocator FoF ?

Large & Midcap Allocation

Active yet benchmark aware allocation

Current Market &
Historic Market
valuation

Future expectation
such as forward EPS



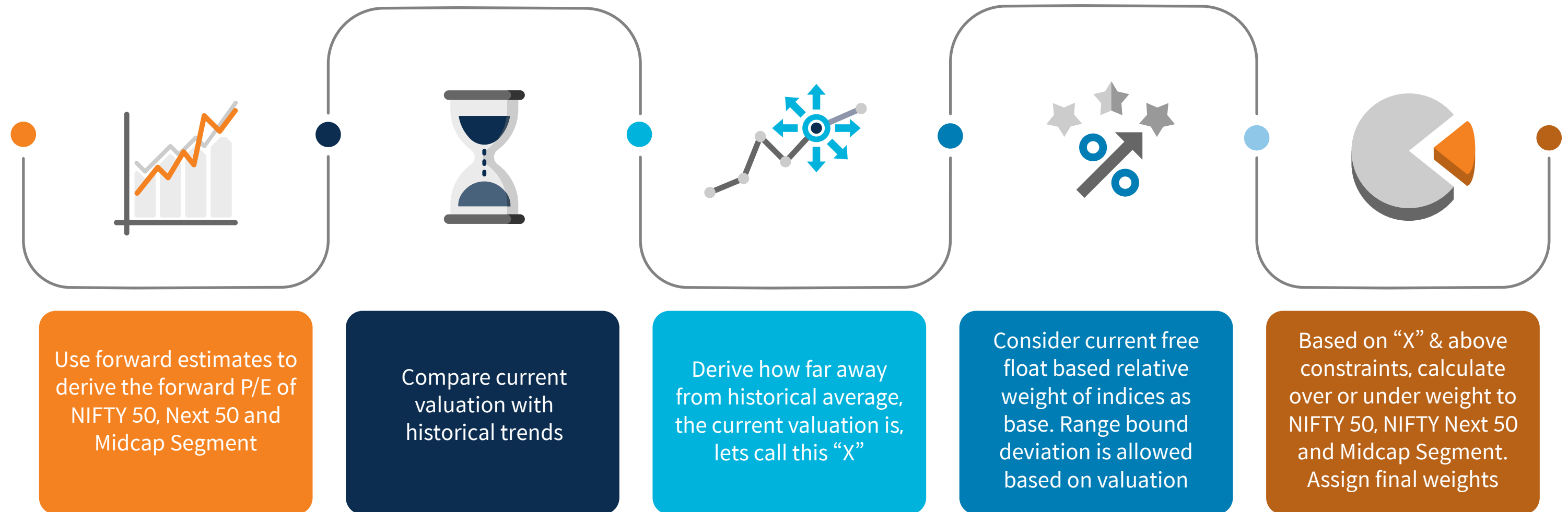
Nifty 50 ETFs

Nifty Next 50 ETFs

Midcap 150 ETFs

*An in-house process has been illustrated for understanding purpose only. The process may undergo change in future depending on various scenarios. The process may incorporate allocation in other ETFs in future. The allocation in selected ETFs at all-time shall be reflective of the market condition. The allocation at no time shall change much from the current M-cap based weightage of the market cap segment/ ETF. In future, the scheme may invest in other ETFs based on various size bucket, style and strategies with predominant exposure to large and midcap segment.

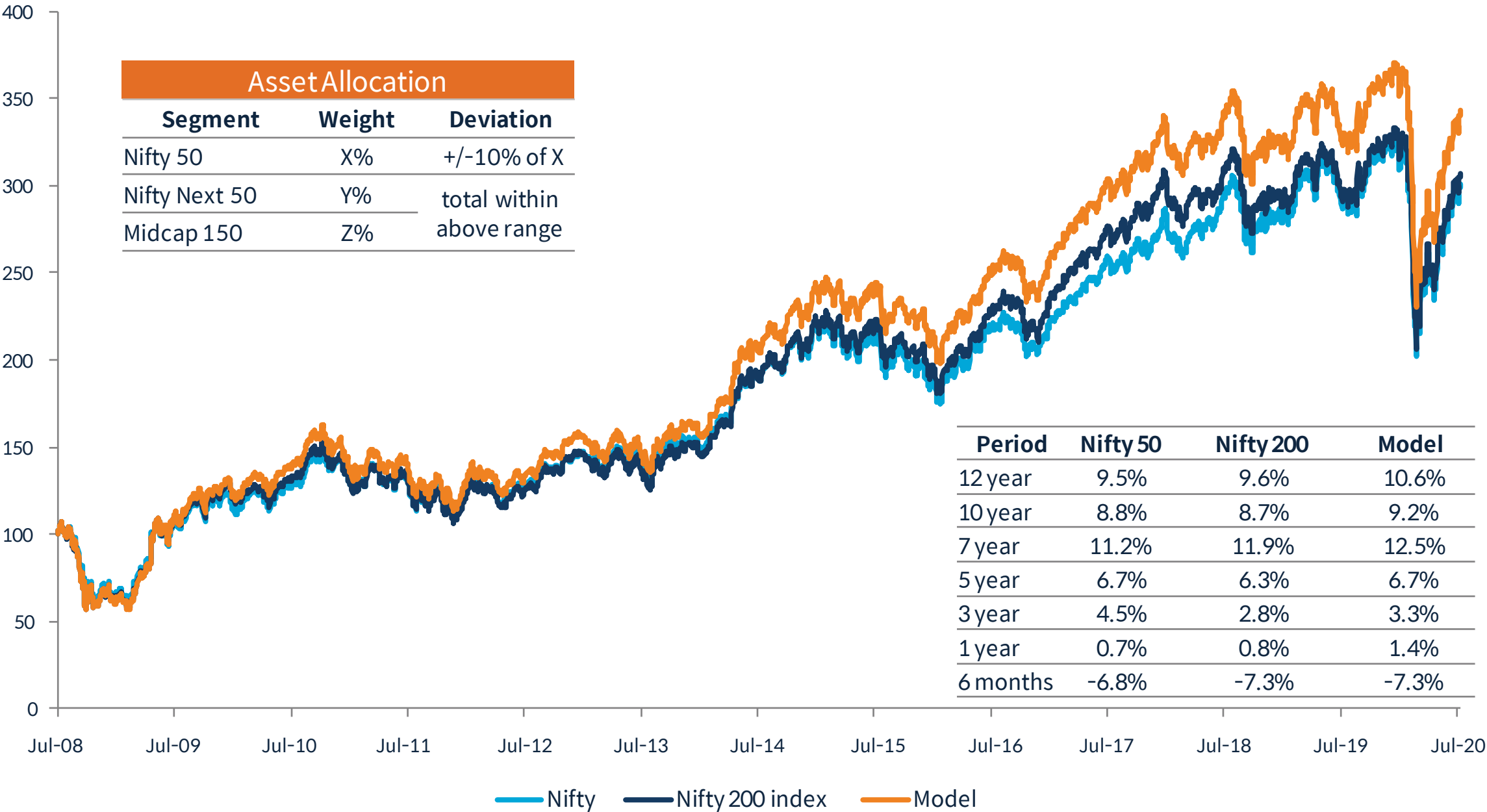
Asset Allocation: Process



Asset Allocation process will run on a daily basis but changes in allocation will be done if valuation change above a desired threshold happens.

*An in-house model has been illustrated for understanding purpose only. The allocation process may undergo change in future depending on various scenarios. In future, the scheme may invest in other ETFs based on various size bucket, style and strategies with predominant exposure to large and midcap segment.

Performance of Model based on underlying ETFs



*An in-house model has been used for understanding and for illustration purpose only. The performance of the model does not represent the performance of the scheme. The allocation is based on an in-house valuation model. The asset allocation and investment strategy of the Scheme will be as per Scheme Information Document. Past performance may or may not sustain in future. The index return are in Total Return Variant. In future, the scheme may invest in other ETFs based on various size bucket, style and strategies with predominant exposure to large and midcap segment. Source: Bloomberg and ACE MF, As on Jul 31, 2020

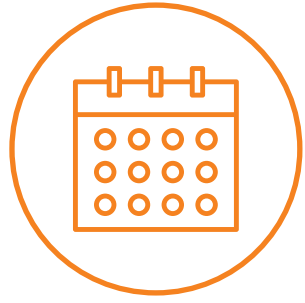
Why invest in Mirae Asset Equity Allocator Fund of Fund ?



- ✓ Aim to get low cost exposure to mid-caps and large-caps
- ✓ Reduces and absorbs the cost and tax associated with portfolio rebalancing directly by the investor
- ✓ Rules-based optimal asset allocation
- ✓ Use ETFs without need of opening demat
- ✓ Rebalance the allocation as and when market dynamics changes
- ✓ Seek to provide nominal alpha with no exit load
- ✓ Get the benefit of equity taxation* while investing in FoF based on equity ETFs

*Equity Taxation is only if scheme invest at least 90% in underlying fund which trades on exchange and underlying fund invests at least 90% in equity shares of listed domestic companies.

NFO Details for Mirae Asset Equity Allocator Fund of Fund



NFO Period

September 08th 2020 – September 15th 2020



Plans & Options

Regular Plan and Direct Plan with Growth Option and Dividend Option (Pay-out & Re-investment)



Minimum Investment

Rs. 5000/-, and in multiples of Re. 1/- thereafter.



Exit Load

Nil



Benchmark

Nifty 200 Index (TRI)



Fund Manager

Ms. Bharti Sawant



SIP Amount

Monthly and Quarterly: Rs. 1000/- (and in multiples of Re. 1/-)



Minimum Additional Application

Rs. 1000/- and in multiples of Re. 1/- thereafter.

Annexure

What is an Asset Allocation ?

Asset Allocation is :

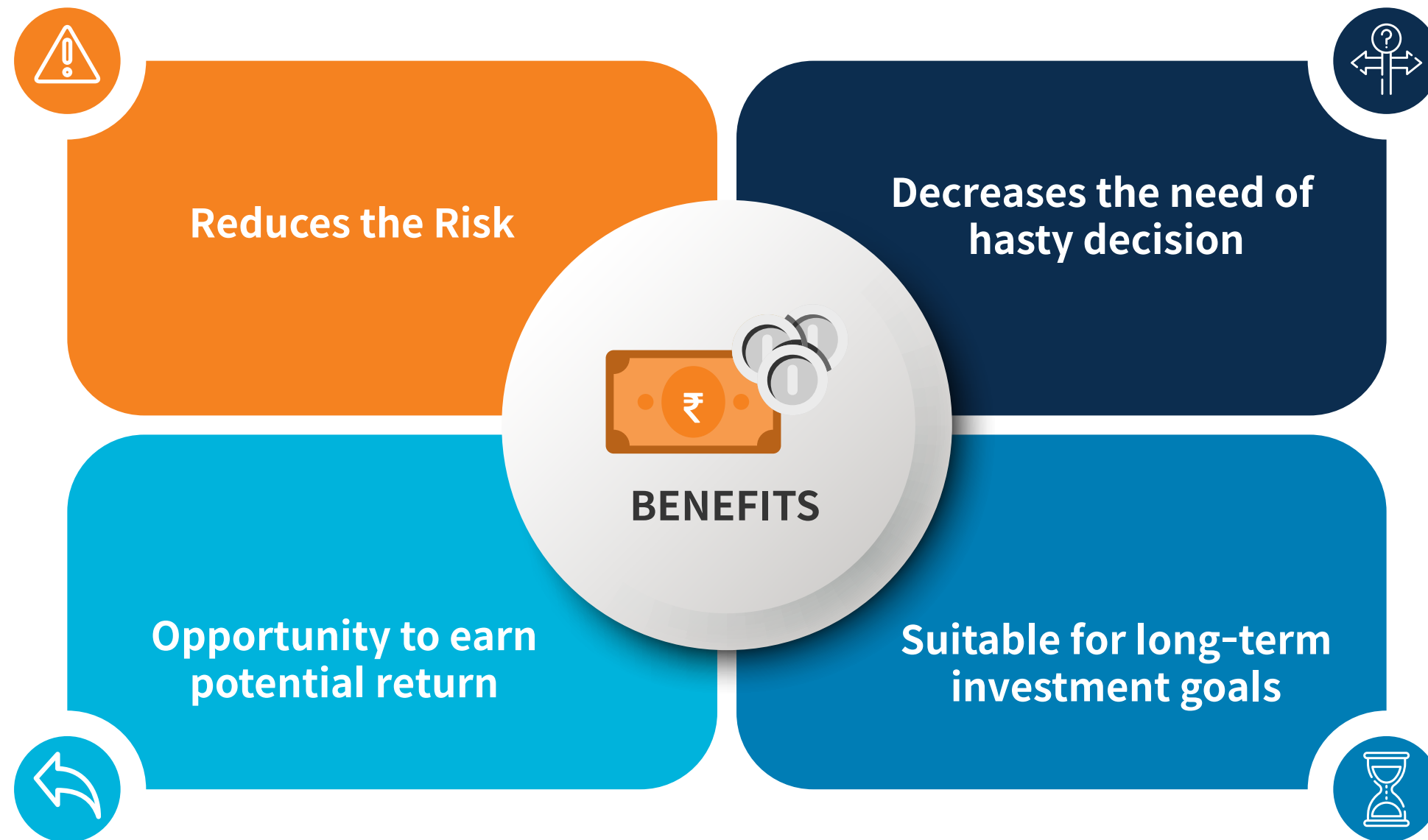
- Invest in different asset class
- Diversify within same asset class
- Gain the benefit of diversification
- Based on investors risk taking ability
- Used for long-term potential wealth creation

DIVIDING YOUR ₹ INTO DIFFERENT INVESTMENTS



Benefit of Asset Allocation

Possible benefits of asset allocation



Disclaimer

Statutory Details: Trustee: Mirae Asset Trustee Company Private Limited; Investment Manager: Mirae Asset Investment Managers (India) Private Limited (AMC); Sponsor: Mirae Asset Global Investments Company Limited.

The information contained in this document is compiled from third party and publically available sources and is included for general information purposes only. There can be no assurance and guarantee on the yields. Views expressed by the Fund Manager cannot be construed to be a decision to invest. The statements contained herein are based on current views and involve known and unknown risks and uncertainties. Whilst Mirae Asset Investment Managers (India) Private Limited (the AMC) shall have no responsibility/liability whatsoever for the accuracy or any use or reliance thereof of such information. The AMC, its associate or sponsors or group companies, its Directors or employees accepts no liability for any loss or damage of any kind resulting out of the use of this document. The recipient(s) before acting on any information herein should make his/her/their own investigation and seek appropriate professional advice and shall alone be fully responsible / liable for any decision taken on the basis of information contained herein. Any reliance on the accuracy or use of such information shall be done only after consultation to the financial consultant to understand the specific legal, tax or financial implications.

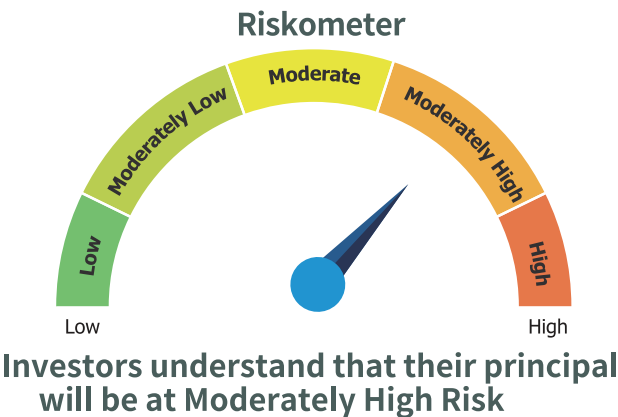
PRODUCT LABELLING

Mirae Asset Equity Allocator Fund of Fund is suitable for investors who are seeking*:

- To generate long term capital appreciation/income
- Investments predominantly in units of equity Exchange Traded Funds

*Investors should consult their financial advisors if they are not clear about the suitability of the product

The fund features may undergo a change from time to time, for more details please visit www.miraeassetmf.co.in



Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

 **1800-2090-777** (Toll Free) Mon-Sat: 9 am-6 pm |  customer@miraeasset.com |  Contact your financial advisor for details

THANK YOU
