



Unlock

Global opportunities from India

Access global companies
like Amazon, Facebook, Visa* etc

Presenting
**AXIS GLOBAL EQUITY
ALPHA FUND OF FUND**

(An open-ended fund of fund scheme investing in
Schroder International Selection Fund Global Equity Alpha)

*The Scheme shall invest in Schroder International Selection Fund Global Equity Alpha ('Underlying Fund') and shall not hold the stocks directly in its portfolio. The Underlying Fund consists of diversified portfolio of stocks of foreign companies and may or may not choose to invest/ hold stocks mentioned above. The stocks referred above are for illustration purpose only and should not be construed as recommendation. For details of Top 10 holding of the Underlying Fund as on July 31st 2020 kindly visit <https://www.axismf.com/nfo/axis-global-equity-alpha-fund>

NFO start date 4th September, 2020



**Investing in domestic markets is great. But investing only in domestic markets?
You're not doing justice to your investments**

1 Home bias affects investor portfolio¹.

2 What's more, the market cap of 3 global companies - Apple, Microsoft, Amazon exceeds India's total market cap².

3 Global investing opens up a world of opportunities and the chance to invest in themes not available in India

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Data as on 31st Dec 2019. ¹ Source: World Bank. ² Source: Vanguard Report : The global case for strategic asset allocation and an examination of home bias's published in Feb 2017. Above stocks may or may not be a part of portfolio.

Advantages of global investing

Exposure to growth/opportunities

Global markets are home to companies with the scale, customer base, and that impact very few Indian companies can emulate.

Reduced risk

Developed markets have lower risk, and lower correlations can help bring down the risk of the portfolio.

Better risk-adjusted return

Different markets perform well at different times, and diversification through global investing can help portfolio risk-return characteristics.

Exposure to growth/opportunities

Illustration of large wealth creators in the global markets

	Adobe	Adidas	Alibaba	Alphabet	Facebook	Amazon	Visa	Comcast
Marketcap (Rs. Lkh Crs.)	11.6	3.4	39.3	60.2	35.8	73.2	23.8	11.8
5 Year EPS growth (CAGR)	62%	34%	27%	19%	42%	69% ⁴	20%	12%

Source: Bloomberg. Data in INR as on 31st Mar 2020. EPS Data considered at FY End 31st Dec, 2019. ⁴ Year EPS growth considered, 5 year is NA. Past performance may or may not be sustained in future. The Scheme shall invest in SISF Global Equity Alpha ('Underlying Fund') and shall not hold the stocks directly in its portfolio. The Underlying Fund consists of diversified portfolio of stocks of foreign companies and may or may not choose to invest/ hold stocks mentioned above. The stocks referred above are for illustration purpose only and should not be construed as recommendation. For details of Top 10 holding of the Underlying Fund as on July 31st 2020 kindly visit www.axismf.com

Better risk-adjusted return
Diversification can help portfolio risk-return characteristics

	Return (CAGR)	Risk (Std Dev)	Minimum 1 year return
Domestic Portfolio (Nifty 50 Index)	9.6%	19.1%	-54.3%
Global Portfolio (MSCI World Index)	8.5%	18.0%	-15.6%
70 Domestic + 30 Global	10.2%	13.3%	-36.4%

Source: Bloomberg. Returns are in INR. Data as on 31st Mar 2020. Period: 31st Dec 2008 to 31st March 2020. Past performance may or may not be sustained in future. Risk is depicted by Standard Deviation for daily returns over last 10 years. Minimum 1 year return in the last 10 years (daily basis) is used to show the downside risk of each of the portfolios. The above is for illustration and explanation purpose only and should not be construed as performance of any Scheme.

Schroders – Global Equities
Investment edge - The five key pillars of value creation



Source: Schroders.

How does investing in Axis Global Equity Alpha Fund of Fund work?



Source: Axis AMC

Fund Facts

Name - Axis Global Equity Alpha Fund of Fund	Minimum Application - Rs. 5,000 and in multiples of Rs. 1/- thereafter
Category - Fund of Fund Scheme	Benchmark - MSCI World- Net Total Return Index (INR)
Fund Manager - Mr. Hitesh Das & Mr. R. Sivakumar	NFO Period - 4th to 18th September 2020
Entry Load: N/A	Exit Load: If redeemed / switched-out within 12 months from the date of allotment, For 10% of investments: Nil. For remaining investments: 1%. If redeemed / switched - out after 12 months from the date of allotment: NIL

Note: Investors will be bearing the recurring expenses of the Scheme in addition to the expenses of the scheme in which Fund of Funds scheme makes investment.

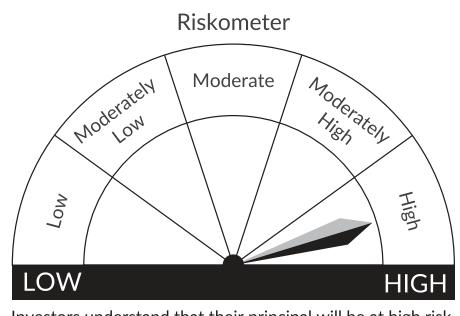
AXIS GLOBAL EQUITY ALPHA FUND OF FUND

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This product is suitable for investors who are seeking[#]:

- Capital appreciation over long term
- Investments in Schroder International Selection Fund Global Equity Alpha, an equity fund that aims to provide capital growth by investing in equity and equity related securities of companies worldwide

[#]Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



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Statutory Details: Axis Mutual Fund has been established as a Trust under the Indian Trusts Act, 1882, sponsored by Axis Bank Ltd. (liability restricted to Rs. 1 Lakh). **Trustee:** Axis Mutual Fund Trustee Ltd. **Investment Manager:** Axis Asset Management Co. Ltd. (the AMC).