

# Focus. It can turn dreamers to achievers.

## Presenting Invesco India Focused 20 Equity Fund

(An open ended equity scheme investing in maximum 20 stocks across market capitalization (i.e. Multicap))

NFO

Opens September 9, 2020  
Closes September 23, 2020

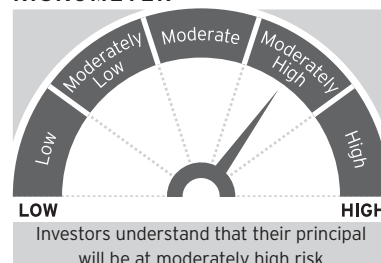


### Suitable for investors who are seeking\*

- Capital appreciation over long term
- Investments primarily in equity & equity related instruments across market capitalization subject to maximum 20 stocks

**\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.**

### RISKOMETER



**We all work hard to achieve success.**

**But what has the potential to change the outcome for the better?**

**Focus.**

Focus is what helps achievers define their goals and stay on track towards reaching them. In investing too, a focused approach to stock selection helps us skip past the mediocre businesses and invest only in those with the potential to take us to our goal of wealth creation. With focus, our fund managers stay committed to their high conviction ideas.

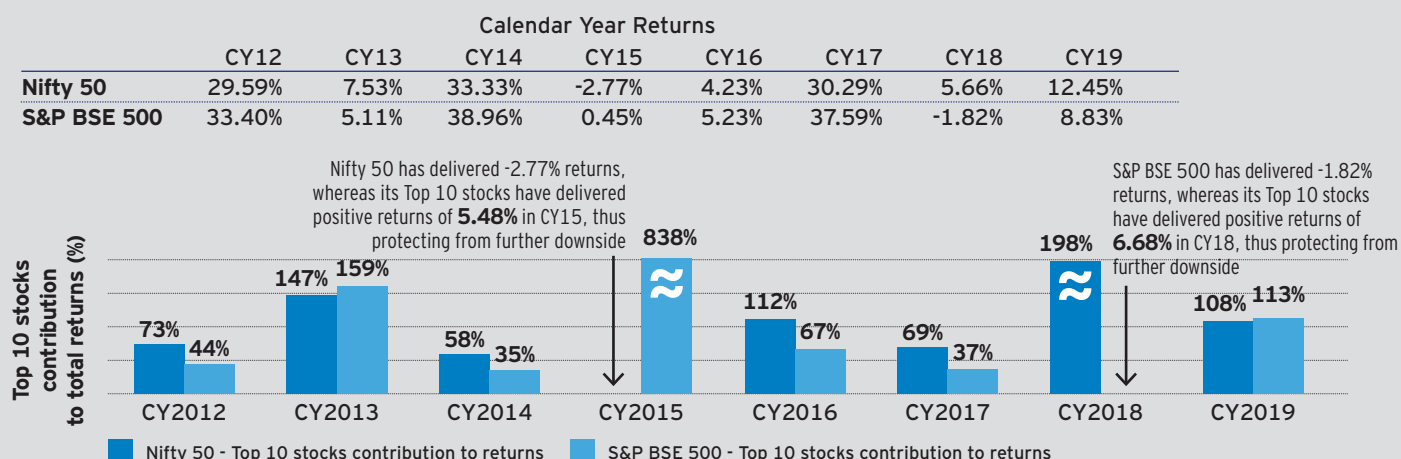
## Why invest in focused fund now?

Focused Fund as a strategy is worthy of consideration in all time periods given its inherent nature of targeting high conviction ideas as these funds typically invest in few stocks in a concentrated manner. Adding to it, the unprecedented challenges and high stock market volatility we face now call for a greater focus on stock selection. With the current economic disruption and uncertainty looming high over equity markets, we feel that extraordinary vigil and meticulous approach is the need of the hour to build a sound portfolio.

**Our quest to identify such companies, which score high on quality and earnings growth, leads us to unveil a fund focussed on our 20 high conviction stock ideas.**

We believe that a focused approach has the potential to generate alpha from a concentrated portfolio, albeit at a higher risk. The strategy assumes significance specifically when there is huge divergence in stock returns across the sectors and within the sector. This has been proven by the fact that only a handful of stocks have contributed to most of the index returns, at various points in time (please refer the chart below).

### Top 10 stocks contribution to Nifty 50 and S&P BSE 500



**Past performance may or may not be sustained in future.** Source: Bloomberg.

**Note:** Nifty 50 Top 10 stocks returns- CY12: 21.62%, CY13: 11.10%, CY14: 19.39%, CY15: 5.48%, CY16: 4.73%, CY17: 20.86%, CY18: 11.18%, CY19: 13.48%. S&P BSE 500 Top 10 stocks returns- CY12: 14.56%, CY13: 8.13%, CY14: 13.48%, CY15: 3.77%, CY16: 3.53%, CY17: 13.80%, CY18: 6.68%, CY19: 9.96%. CY: Calendar Year.

**Disclaimer:** The above analysis shows how top 10 stocks have contributed to returns of Nifty 50 Index and S&P BSE 500 Index in each of the calendar years from 2012 till calendar 2019. The said top 10 stocks which contributed maximum returns to respective Index are not constant and vary from time to time based on the performance of individual stocks and their contribution to overall returns of respective index. It can't be guaranteed or assured that Fund Manager of the Scheme will always be able to identify such top 10 stocks to be included in the Scheme portfolio. The Scheme may or may not have any position in future in such top 10 stocks. The performance of Nifty 50 and S&P BSE 500 Index and top 10 stocks which contributed to returns of respective Index over different time period should not be construed as performance of the Scheme. The above simulation is for illustration purpose only and shouldn't be used for the development or implementation of an investment strategy. It should not be construed as investment advice to any party or a promise on minimum returns and safeguard of capital. Invesco Asset Management (India) Pvt. Ltd./Invesco Mutual Fund is not guaranteeing or promising or forecasting any returns.

**The right stock selection and weightage can affect performance outcomes significantly. Invesco India Focused 20 Equity Fund will help give your portfolio an edge.**

# Presenting, Invesco India Focused 20 Equity Fund

## Key Features



### Striking a balance between conviction and diversification

With a high level of conviction in every stock position, the fund portfolio will not exceed 20 stocks. The fund will have a sizeable allocation to each stock idea, yet maintain an equilibrium between conviction and diversification.



### Multicap portfolio

The fund will invest across market capitalization, currently a large part of the portfolio will be dedicated to largecap stocks (~50% - 70%). The midcaps can comprise approximately 30% - 50% of the portfolio, while smallcap stocks will constitute around 0% - 20% of the portfolio.

Note: Based on current views and may change from time to time. The Fund will have a multicap portfolio with flexibility to move across market cap bands.



### Blend of growth and value stocks

The portfolio will comprise of both growth and value stocks, i.e. high growth companies as well as the companies demonstrating higher growth prospect but available at reasonable valuations.



### Stringent risk management

Risk management is an integral part of our investment process. The Asset Management Company (AMC) has incorporated adequate safeguards to manage risk in the portfolio construction process.

## Investment Strategy & Portfolio Construction Guidelines

- The fund will invest in upto 20 stocks.
- It will have a Multicap portfolio with flexibility to move across market cap bands and will be style neutral.
- The fund aims to generate alpha<sup>1</sup> from a concentrated portfolio, albeit at a higher risk.
- Stock selection will be guided by our investment philosophy and proprietary stock categorization framework.
- Our process driven approach will assist us in filtering the best investment ideas and contain the downside risk.
- The fund will adopt a fully invested approach (~95% invested)<sup>2</sup>

<sup>1</sup>Alpha is defined as excess returns over benchmark.

<sup>2</sup>Based on our current view on equity market.

## Why Choose us?

- Long-term track record of performance of existing equity funds<sup>3</sup>.
- Well defined investment philosophy and process.
- Comprehensive in-house coverage of Indian equities. Stocks under active coverage - 297 companies.
- Risk management embedded through every stage of investment process.
- Experienced investment management team. Collective experience of equity team - 191 years.

Data as of July 31, 2020.

<sup>3</sup>Past performance may or may not be sustained in future. For details on our fund performances, please visit [www.invescomutualfund.com](http://www.invescomutualfund.com)

## Key Facts

### Investment Objective

To generate capital appreciation by investing in upto 20 stocks across market capitalization.

### Asset Allocation

Instruments	Indicative Allocation (% of Net Assets)		Risk Profile High/Medium/ Low
	Minimum	Maximum	
Equity & Equity-related instruments	65	100	High
Debt & Money Market Instruments	0	35	Low to Medium
Units issued by REITs and InvITs	0	10	Medium to High

**Plans/Options** (Applicable to Direct Plan also) Growth, Dividend Payout & Dividend Reinvestment (if dividend payable under dividend option is equal or less than Rs. 100/- then the dividend would be compulsorily reinvested)

### Minimum Investment (During NFO and Ongoing basis)

**Lumpsum:** Rs.1,000 and in multiples of Re.1 thereafter

### Systematic Investment Plan:

Frequency	Months		Quarters
No. of Installments	12	6	4
Minimum Amount	Rs.500	Rs.1,000	Rs.1,500
And in multiples of Re.1 thereafter			

### Load Structure

Entry Load: Nil

Exit Load: • Nil - if upto 10% of Units allotted are redeemed / switched - out within 1 year from the date of allotment.  
• 1% - for any redemption / switch - out in excess of 10% of units allotted within one year from the date of allotment.  
• Nil - if units are redeemed or switched - out after 1 year from the date of allotment.

Switch between the Plans under the Scheme: Nil

### Fund Manager

Mr. Taher Badshah

### Benchmark

S&P BSE 500 TRI

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[www.invescomutualfund.com](http://www.invescomutualfund.com)

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## Invesco Asset Management (India)

Invesco Asset Management (India) offers expertise across equity and fixed income investments, with a broad range of funds to suit your every investment need. Our aim is to provide best-in-class investment products across asset classes, regions and risk spectrum, with high standards of customer service.

### Invesco Limited - One of the world's leading independent global investment management firms

- US\$1.05 trillion in assets under management around the globe
- Specialised investment teams managing investments across a wide range of asset classes and investment styles
- More than 8,000 employees worldwide
- On-the-ground presence in more than 25 countries, serving clients in more than 120 countries

Source: Invesco Ltd. AUM of \$1,053.4 billion as of March 31, 2020. Client-related data, investment professional, employee data and AUM are as of March 31, 2020, and include all assets under advisement, distributed and overseen by Invesco.

**Disclaimer:** This information alone is not sufficient and shouldn't be used for the development or implementation of an investment strategy. It should not be construed as investment advice to any party. The readers should exercise due caution and/or seek independent professional advice before making any investment decision or entering into any financial obligation based on information, statement or opinion which is expressed herein. While utmost care has been exercised while preparing this document, Invesco Asset Management (India) does not warrant the completeness or accuracy of the information and disclaims all liabilities, losses and damages arising out of the use of this information.

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**